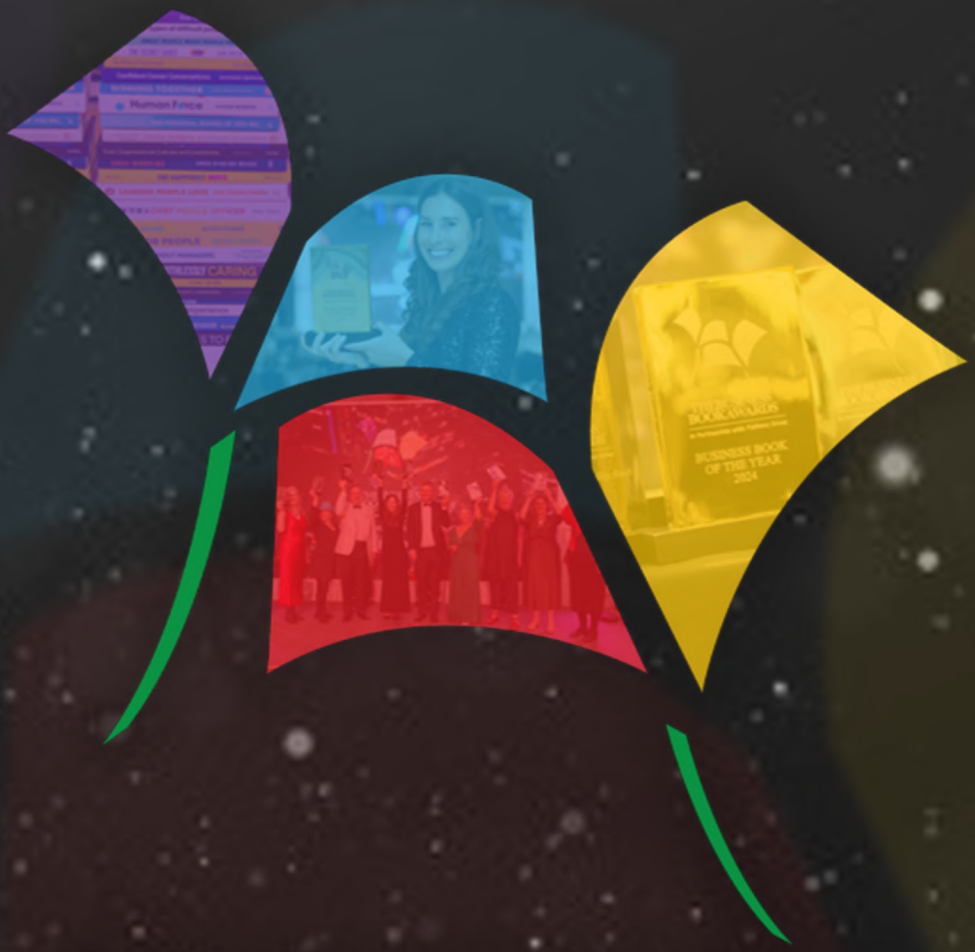


THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

CELEBRATING THE BEST IN BUSINESS BOOKS

10TH SEPTEMBER 2025

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

GET SOCIAL!

FOLLOW US FOR ALL THE LATEST UPDATES



@BIZBOOKAWARDUK

DON'T FORGET TO USE THE HASHTAG

#BBA2025

ORDER OF EVENTS

WELCOME & REGISTRATION

Registration & Networking

Drinks & Canapes

MAIN EVENT

Welcome & Introduction - Fee Mak

Founding Partner's Address - Safaraz Ali

CATEGORY AWARDS PRESENTATION

DINNER

Fireside Keynote Speech - David Bruce OBE & Kasim Choudhry

Head Judge's Closing Speech - Jacq Burns

BUSINESS BOOK OF THE YEAR 2025 ANNOUNCEMENT

COFFEE, DESSERTS & NETWORKING

FREE Professional Photography All Night

Feel free to use the official images captured from tonight in your social media posts and press releases.



View tonight's gallery by scanning here!

Or Visit the Link below

tinyurl.com/TBBA2025

WELCOME MESSAGE



Welcome to the 2025 Business Book Awards

Firstly, let me extend my warmest congratulations to all our finalists and a heartfelt thank you to everyone who has played a part in making this year's Business Book Awards such a success.

This is now our eighth year of celebrating talented writers who have chosen to share their knowledge, insights, and stories with the world.

Over that time, the awards have grown in scale and reputation, with more entries, more categories, and greater recognition for the extraordinary contributions of business authors.

Once again, we've seen an incredible response. Authors from every background, gender, and generation have stepped forward to take on the challenge of writing and publishing their books.

For me, the most impactful books are never just about sharing knowledge or information. Many of those we celebrate here today go much deeper. They are personal stories of challenges faced, lessons learned, and successes achieved. By opening up these journeys, our authors transform knowledge into wisdom, offering something truly meaningful and valuable to others.

So tonight, we celebrate more than winners. We celebrate every author who has had the courage to share their story, their expertise, and their voice. Each one of you has contributed something significant to the wider business community.

Our hope is that the books showcased here won't just be read, but that they will spark ideas, inspire action, and make a lasting impact on the lives and businesses of readers.

Finally, a sincere thank you to the authors, the judges, the publishers, and the whole team who have worked so hard to make these awards possible.

Congratulations once again and thank you.

Safaraz Ali

Safaraz Ali

Founding Partner of The Business Book Awards,
CEO of Pathway Group & Author of the Canny Bites book series

CannyBites



BITE-SIZED BUSINESS WISDOM FOR BUSY LEADERS.

Canny CONVERSATIONS PODCAST

Powered by Pathway Group

REAL CONVERSATIONS. REAL INSIGHTS.



Listen on Spotify

Listen on Google Podcasts

Listen on Apple Podcasts

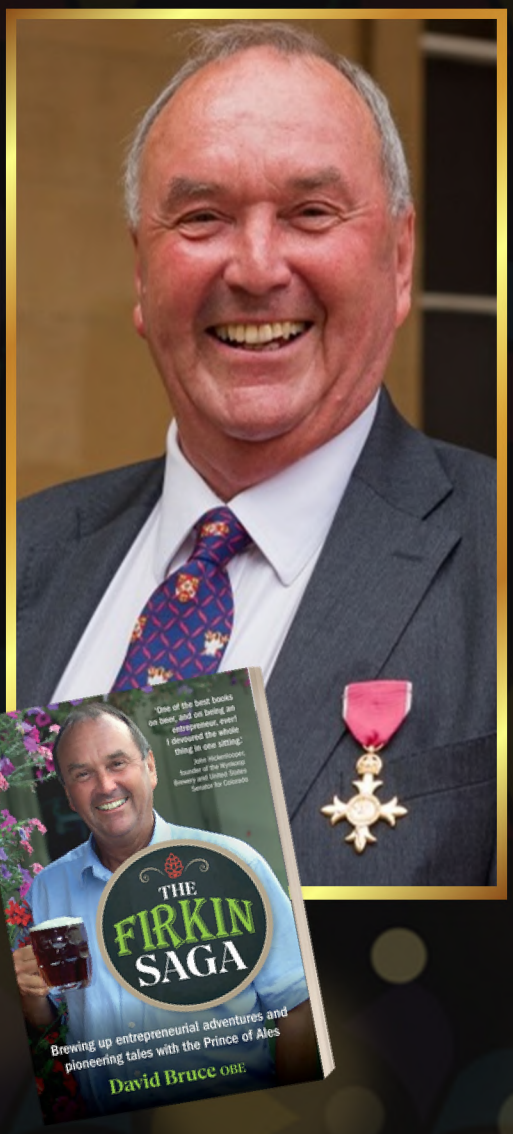
HOST & KEYNOTE SPEAKER



FEE MAK - HOST

Fee Mak is a Radio 1Xtra Breakfast show host, and an avid reader who shares her love for books on her Instagram account High Shelf Esteem. She holds herself accountable by sharing her honest opinions on them, but most importantly, also hearing what everyone else has to say too.

As a host, Fee has chaired author talks at literature festivals that includes Chiswick Book Festival, Queen's Park Book Festival, Herts Book Festival and SE London Book Fest.



DAVID BRUCE OBE - KEYNOTE SPEAKER

SERIAL ENTREPRENEUR, PHILANTHROPIST & AUTHOR OF *'THE FIRKIN SAGA'*

David is a renowned British serial entrepreneur, philanthropist, and author whose ground breaking career in the brewing and hospitality sector spans nearly six decades. Born in Shimla and beginning his journey in the industry as a trainee brewer with Courage and Theakston, he launched the now-iconic Firkin pub and brewery chain in 1979, turning a boarded-up site into a national phenomenon before selling the business in 1988.

His entrepreneurial spirit continued with ventures such as the Capital Pub Company (sold for £93 million), involvement in the Slug & Lettuce chain, and investments in craft breweries globally. Beyond business, David's philanthropic commitments, through founding the Bruce Trust and supporting accessible holidays for disadvantaged groups, earned him an OBE in 2021

His memoir, The Firkin Saga: Brewing Up Entrepreneurial Adventures and Pioneering Tales with the Prince of Ales, released in July 2025, recounts his entrepreneurial journey with wit, wisdom, and hard-won business lessons


Pathway Group
Changing lives through skills and work
FUEL GROWTH.
ELEVATE PERFORMANCE.
PARTNER FOR SUCCESS.
"Through funded, cost-effective solutions, supported recruitment, and tailored upskilling, we provide a premium, fully integrated talent partnership that is inclusive, strategic, and designed to drive lasting results."
0800 955 0870
pathwaygroup.co.uk/skills-talent-partnership

HEAD JUDGE



I'm very happy to be here with you as head judge once again.

Many people say they aren't finding business easy right now but what gives me hope is that people are trying to find ways of working that help them live and work in a happier, more balanced and personally sustainable way. And business books have an important part to play in that.

What's clear is that books are selling well and business people are still writing, publishing and sharing books for us to devour: books that help us to learn, upskill, lead and grow in awareness. And we are very grateful to and for them.

As always, the judges worked very hard - in reading vast numbers of books and in discussion with others - to decide which books to select for the shortlist in each category. Thank you to each and every one of you who agreed to volunteer to help.

When the judges handed me their category winners to judge the overall winner of The Business Book Awards, it took a month of reading and mulling and reading again to come up with the winner. It was tough!

The books in the shortlist were so different from each other, reflecting the breadth of the categories authors can enter and the quality of those shortlisted.

Everyone on the shortlist was a close contender for overall winner. And if this was a children's sports day I'd give first prize to everyone.

The winning book beautifully encapsulates what is needed in business now and I look forward to sharing that announcement with you this evening.

Jacq Burns

Jacq Burns

Head Judge of the Business Book Awards
& Founder of London Writers' Club

Jacq was Commissioning Editor at Random House & Editorial Director at Harper Collins where she edited classics such as 'Men are from Mars; Women are from Venus', 'Who Moved My Cheese?', 'Chicken Soup for the Soul', and 'Toddler Taming' – which have sold millions of copies.

She is the author of 'Write a Bestseller' (published by Hodder) and a bestselling series of successful books for Random House, under a pseudonym.

JUDGES

Led by Head Judge Jacq Burns, the judging panel consists of over 40 experts from business, writing, publishing and other related fields, with expertise in their relevant category. Many of the judges are themselves published business authors.



Alison Jones

Founder & Director of Practical Inspiration Publishing



Ameesha Green

Founder & CEO of The Book Shelf



Ana Madan

Founder & Director of Madan Consultancy



Assim Ishaque

Founder & Director of Envirup



Bindar Dosanjh

Director of Smart Core Wealth



Chet Morjaria

Co-Founder of Scale Your Superpower



David B. Horne

Founder & CEO of Add Then Multiply



Del Bowen

Senior Director at FTI Consulting



Emma Vandore

Head of Content at Montgomery Group



Fiona Latter

Programme Manager at West Midlands Combined Authority



Garry Kousoulou

CEO of Loving Social Media



Gary Beckwith

Founder of City Cruises PLC



Hasan Kubba

Director of Success Decoded



Jacq Burns

Founder of London Writers' Club



Jo Shaw

Senior Sales Manager at MVB



Joanna Hughes

Founder & CEO of Joanna Hughes Solicitor Apprenticeships

JUDGES



Jude Jennison

Director of
Leaders By Nature



Julia Luddington

Content Manager at
Kaplan Publishing



Kate Adams

Founder of
Inner Work Project



Katerina Papavasileiou

Director of ESG & Responsibility at
Federated Hermes



Lily Satterthwaite

Regional Lead at
Microsoft



Lucie Messenger

ESG Director at
CBRE Global Workplace Solutions



Lucy Dwyer

Associate Director at
Anthesis Group



Mabinty Esho

Head of DEIB at
Comic Relief



Marc Molloy

Assistant Director of
Metropolitan Police Leadership Academy



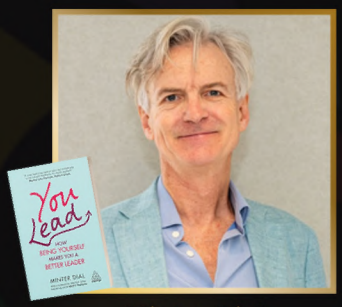
Mark Lee

Speaker, Mentor & Debunker at
BookMarkLee



Michelle Horsfield

Head of ESG Advisory at
Sumitomo Mitsui Banking Corporation



Minter Dial

Director of
Mydial



Molly McKinnel

Insights Communications Manager at
Boring Money



Nadya Tatarciuc-Birca

Co-founder & CEO of
STEPP Digital



Nadine Dereza

Media Director at
Babaco Media



Dr Nora Thoden

Director of ESG Investor Relations at
Lloyds Banking Group

JUDGES



Obi James

Director of
Obi James Consultancy



Ritika Wadhwa

CEO & Founder of
Prabhaav Global



Rupa Harji

Director of
Redbridge Tuition



Sandra Garlick MBE

Founder & Director of
Woman Who



Siân Prime

Head of Cultural Entrepreneurship at
Goldsmiths, University of London



Simon Horton

Founder of
Negotiation Mastery



Steven Ashley

Founder of
Innovation Hub



Suzanne Collier

Founder of
bookcareers.com



Tash Pennant

Director of
Tash Pennant Consultancy



Terri-Louise Brown

Founder & CEO of
Talks With M.S.



Trevor Merriden

Managing Director of
Merriborn Media

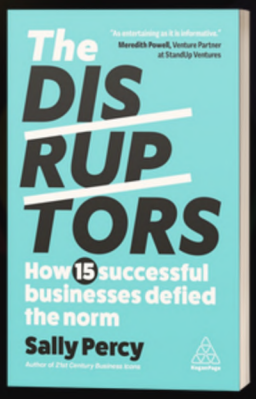
SCAN HERE TO FIND OUT MORE ABOUT OUR JUDGES

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

STARTUP / SCALEUP FINALISTS 2025

Books that support, encourage, or inspire entrepreneurs how to get their business up and running or onto the next stage.



THE DISRUPTORS

SALLY PERCY

KOGAN PAGE



THE NO-CODE STARTUP

EMMA REILLY

PRACTICAL INSPIRATION PUBLISHING



THE SCALING VALUE PLAYBOOK

IAN GRAY & JOHN BESSANT

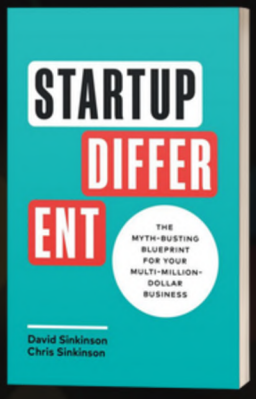
DE GRUYTER



SCOPE TO SCALE

PAUL MCGILLIVRAY

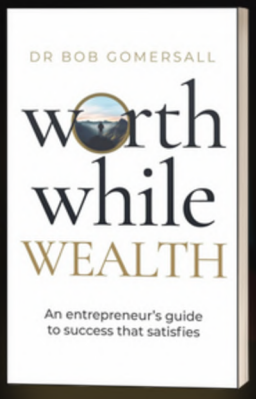
RETHINK PRESS



STARTUP DIFFERENT

DAVID SINKINSON & CHRIS SINKINSON

PAGE TWO



WORTHWHILE WEALTH

DR BOB GOMERSALL

PRACTICAL INSPIRATION PUBLISHING

bookmagic ai



WRITE YOUR BOOK!

Write a book to build your personal brand and grow your business — in half the time. Book Magic gives you everything you need to become an Author. Faster.







AMPLIFY YOUR AUTHORITY

Turn your book into unlimited promotional content:
Articles. Social posts. Email sequences. Video scripts.
All in your voice, with your message, done for you.

14 DAYS FREE

WWW.BOOKMAGIC.AI/FREETRIAL

Author. Faster.

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SALES & MARKETING FINALISTS 2025

Books that offer guidance and information around sales and/or marketing in today's business environment.



A COACHING BUSINESS IN A BOOK

SARAH SHORT

THE COACHING REVOLUTION



THE BEST 90 DAYS EVER

HANNAH ISTED

PRACTICAL INSPIRATION PUBLISHING



BRAND MOMENTUM

TONY LEWIS

VISION-X



THE BRAND POWER MANIFESTO

ABIGAIL BALDWIN & CHLOE BALDWIN

BIS PUBLISHERS



CAN MARKETING SAVE THE PLANET?

MICHELLE CARVILL & GEMMA BUTLER

BLOOMSBURY PUBLISHING



MORE SALES PLEASE

SARA NASSER DALRYMPLE

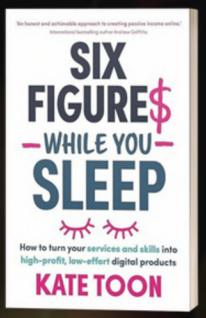
PRACTICAL INSPIRATION PUBLISHING



SALES MANAGEMENT FOR START-UPS AND SMES

ANDERSON HIRST

ROUTLEDGE



SIX FIGURES WHILE YOU SLEEP

KATE TOON

MAJOR STREET PUBLISHING

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

PEOPLE, CULTURE & MANAGEMENT FINALISTS 2025

Books focused on improving people skills, management and working environments.



THE AUTHENTIC ORGANIZATION

GINA BATTYE

WILEY



BETTER CULTURE, FASTER

ANDREW SAFFRON

PRACTICAL INSPIRATION PUBLISHING



THE CHANGE ENGINEER

GARRY SANDERSON

REHINK PRESS



DATA CULTURE

SHORFUL ISLAM

KOGAN PAGE



DETOX YOUR CULTURE

COLIN D. ELLIS

BLOOMSBURY PUBLISHING



THE DNA OF ENGAGEMENT

DAVID PULLAN & SARAH JANE MCKECHNIE

INTELLECTUAL PERSPECTIVE PRESS



FIVE GENERATIONS AT WORK

REBECCA ROBINS & PATRICK DUNNE

WILEY



INTERNAL COMMUNICATION STRATEGY

RACHEL MILLER

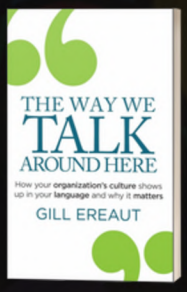
KOGAN PAGE



KIND

GRAHAM ALLCOTT

BLOOMSBURY PUBLISHING



THE WAY WE TALK AROUND HERE

GILL EREAUT

PRACTICAL INSPIRATION PUBLISHING



the book publicist

Publishing your book is only the first step.

At The Book Publicist, we don't just deliver powerful book launch campaigns - we continue partnering with authors long after launch to **make your words count:**

- Gain more coverage for your book.
- Build authority and credibility as an expert author, speaker, consultant.
- Grow your profile and build your business

We are the non-fiction book PR experts:

- 20 years as a specialist business book PR agency
- Promoted **1,000+ books**
- Worked with clients in **30+ countries**
- Delivered **global PR campaigns across the UK, US and Middle East.**

Our authors feature in top tier media across business, HR, tech, careers and lifestyle media. Clients regularly feature in:

The Telegraph · Harvard Business Review · TIME · STYLIST · FT · BAZAAR



"The team did a brilliant job – securing nearly 50 opportunities, including interviews in The Times, Metro, HuffPost, Fast Company, Entrepreneur, Raconteur and Evening Standard...."

Alex Partridge

Sunday Times bestselling author of Now It All Makes Sense



"The quality and volume of coverage The Book Publicist secured has exceeded our expectations — from leading national newspapers to standout features on BBC and Sky News. Their strategic insight, responsiveness, and media relationships have been invaluable. We couldn't have asked for a better PR partner..."

Lord Mark Price

Author, Happy Economics

Get in touch for a no-obligation conversation.

ella@thebookpublicist.co.uk

Follow us on LinkedIn

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

CHANGE & SUSTAINABILITY FINALISTS 2025

Books that explore how technology, innovation or best practice can improve business or the environment.



CHANGESTORIES

DR SUSANNE EVANS

PRACTICAL INSPIRATION PUBLISHING



DIGITALLY CURIOUS

ANDREW GRILL

WILEY



GENERATIVE AI IN PRACTICE

BERNARD MARR

WILEY



OBSOLETE

CHRIS BAKER

BLOOMSBURY PUBLISHING



REIMAGINING LUXURY

DIANA VERDE NIETO

KOGAN PAGE



SUSTAINABLE ADVERTISING

MATT BOURN & SEBASTIAN MUNDEN

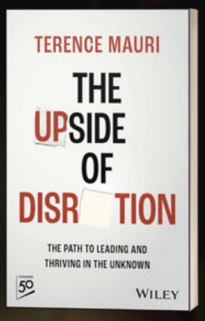
KOGAN PAGE



THIS LITTLE WORLD

MICHAEL J. HALVORSON & SHELLY CANO KURTZ

ROUTLEDGE



THE UPSIDE OF DISRUPTION

TERENCE MAURI

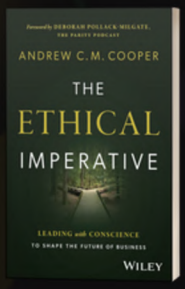
WILEY

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

LEADERSHIP FINALISTS 2025

Books that develop or inspire leadership skills and styles for positive impact.



THE ETHICAL IMPERATIVE

ANDREW C.M. COOPER

WILEY



FOUNDER'S LEGACY

SIMON COURT

AN INC. ORIGINAL



LEADERSHIP TRANSITION

MICHAEL STANFORD

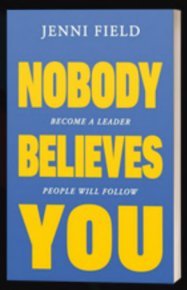
LID PUBLISHING



LEADING BEYOND THE NUMBERS

SUSAN NÍ CHRÍODÁIN

PRACTICAL INSPIRATION PUBLISHING



NOBODY BELIEVES YOU

JENNI FIELD

YOUPRENEUR PRESS



NOW WE'RE TALKING

SARAH ROZENTHULER

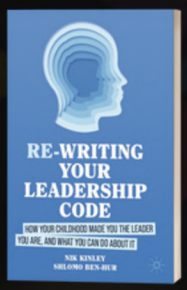
PEARSON BUSINESS



RETURN ON HUMANITY

PHILIPPA J. WHITE

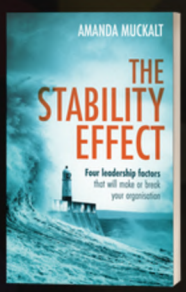
PRACTICAL INSPIRATION PUBLISHING



REWRITING YOUR LEADERSHIP CODE

NIK KINLEY & SHLOMO BEN-HUR

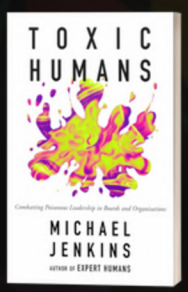
PALGRAVE MACMILLAN



THE STABILITY EFFECT

AMANDA MUCKALT

RETHINK PRESS



TOXIC HUMANS

MICHAEL JENKINS

EMERALD PUBLISHING

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

WORK & LIFE FINALISTS 2025

Self-help books that offer insights and knowledge to help individuals balance their work and home lives.



THE BETTER HUMAN BLUEPRINT

PETE COOPER

RIGHT BOOK PRESS



BULLETPROOF

CHANTAL BURNS

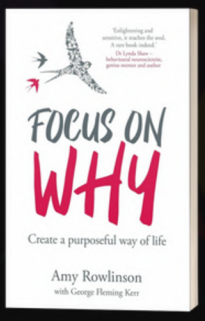
PEARSON EDUCATION



CORPORATE ESCAPOLOGY

ADAM FORBES

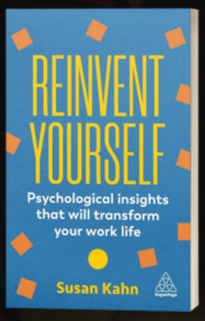
PRACTICAL INSPIRATION PUBLISHING



FOCUS ON WHY

AMY ROWLINSON WITH GEORGE FLEMING KERR

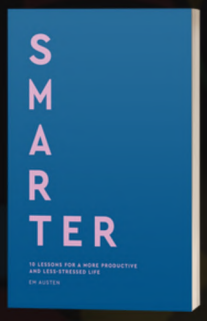
RIGHT BOOK PRESS



REINVENT YOURSELF

SUSAN KAHN

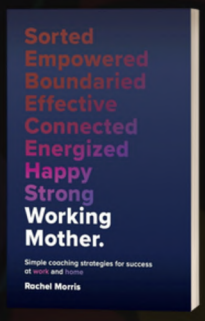
KOGAN PAGE



SMARTER

E M AUSTEN

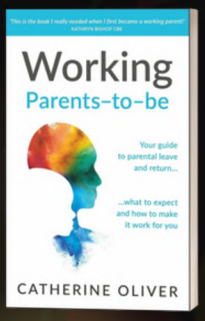
PIATKUS



WORKING MOTHER

RACHEL MORRIS

PRACTICAL INSPIRATION PUBLISHING



WORKING PARENTS-TO-BE

CATHERINE OLIVER

PRACTICAL INSPIRATION PUBLISHING

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

BUSINESS SELF-DEVELOPMENT FINALISTS 2025

Self-development books that give individuals
The practical business skills to become better at what they do.



A YEAR OF CREATIVITY

KATHRYN JACOB & SUE UNERMAN

BLOOMSBURY PUBLISHING



COACH YOURSELF CONFIDENT

JULIE SMITH

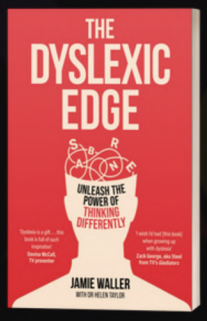
PRACTICAL INSPIRATION PUBLISHING



DISRUPTIVE LEADERSHIP

MARK BATEMAN

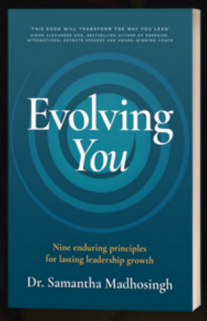
RETHINK PRESS



THE DYSLEXIC EDGE

JAMIE WALLER WITH DR HELEN TAYLOR

WHITEFOX



EVOLVING YOU

DR. SAMANTHA MADHOSINGH

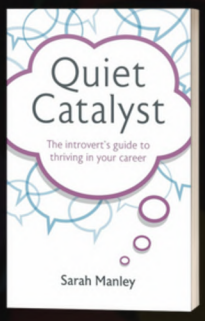
PRACTICAL INSPIRATION PUBLISHING



THE PERSONAL BRANDING PLAYBOOK

AMELIA SORDELL

CAPSTONE



QUIET CATALYST

SARAH MANLEY

RETHINK PRESS



THINK LIKE A COACH

JUDE SCLATER

RIGHT BOOK PRESS

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

WELLNESS & WELLBEING FINALISTS 2025

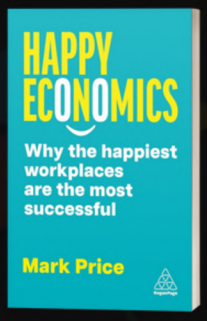
Books that aim to improve the physical, emotional and mental health of people in business.



BOTTLING UP TROUBLE

TABBIN ALMOND

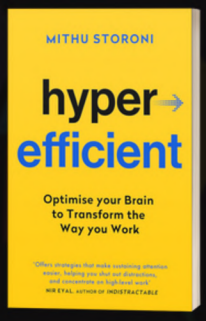
PRACTICAL INSPIRATION PUBLISHING



HAPPY ECONOMICS

MARK PRICE

KOGAN PAGE



HYPEREFFICIENT

MITHU STORONI

YELLOW KITE



THE MINDSET DIET

CAROLINE TYRWHITT

RETHINK PRESS



OPTIMAL YOU

NICOLE GOODE

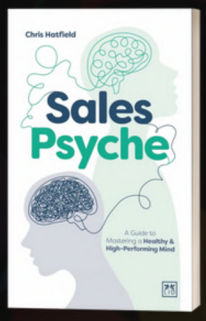
PRACTICAL INSPIRATION PUBLISHING



REGENERATION BY DESIGN

PROFESSOR PAUL LEE

RETHINK PRESS



SALES PSYCHE

CHRIS HATFIELD

LID PUBLISHING



WHO CARES?

SARA CHALLICE

FCM PUBLISHING

OpenIntro

Join the **Unmeetables**

Join our network of industry leaders
who get paid for their insights

Our NEW **Literature Category** coming soon





Rob Pierre
Founder & former CEO
Jellyfish

Acquired for £500M - $1bn in revenue
2,000 employees



Renée Elliott
Founder
Planet Organic

Founder of Planet Organic, revolutionising the organic food sector with a focus on wellness.



Rob Law MBE
Founder
Trunki, Zeepy & Aphelion Agency

Founder of Trunki, innovator in children's travel products, author, and inspirational speaker.



Judith Fetzer
Former CEO & Co-fou
Cook-it

OpenIntro provides the perfect platform to share your knowledge – on your own terms. We eliminate the back-and-forth, enable meaningful connections, and ensure you are compensated for every conversation.

Become an OpenIntro Expert

Scan the QR code to join our Expert community

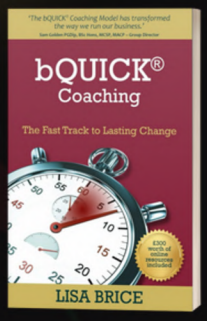
open-intro.com

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SHORT BUSINESS BOOK FINALISTS 2025

Small format or short-form business books
that perfectly present their subjects with brevity and clarity.



BQUICK COACHING

LISA BRICE

BUTTERFLY HOUSE PUBLISHING



CAN I OFFER YOU SOMETHING?

BECKY WESTWOOD

RIGHT BOOK PRESS



COMPLIANCE

ADAM SAMUEL

INTELLECTUAL PERSPECTIVE PRESS



DO CHANGE BETTER

LUCINDA CARNEY

PRACTICAL INSPIRATION PUBLISHING



THE EARLY CAREER BOOK

ROSIE DUNCAN

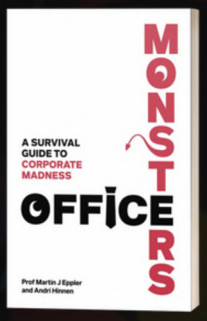
LID PUBLISHING



LEAVING ACADEMIA

DR EMMA WILLIAMS

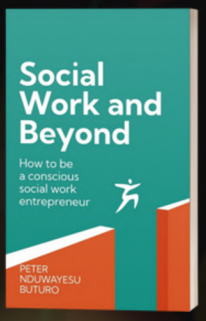
INTELLECTUAL PERSPECTIVE PRESS



OFFICE MONSTERS

PROF MARTIN J EPPLER & ANDRI HINNEN

PEARSON BUSINESS



SOCIAL WORK & BEYOND

PETER NDUWAYESU BUTURO

RETHINK PRESS

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SPECIALIST BUSINESS BOOK FINALISTS 2025

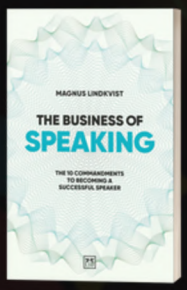
Books aimed at a niche readership or specific type or area of business.



BRIDGING THE GAP

DR CATHERINE HUA XIANG

LID PUBLISHING



THE BUSINESS OF SPEAKING

MAGNUS LINDKVIST

LID PUBLISHING



CAREERS IN TECH, DATA AND DIGITAL

CHRISTINA LOVELOCK

BCS, THE CHARTERED INSTITUTE FOR IT



THE FINANCIAL TIMES GUIDE TO DATA-DRIVEN TRANSFORMATION

ANDREA DE MAURO & MICHELE PACIFICO

FT PUBLISHING



FINTECH WARS

JAMES DA COSTA

KOGAN PAGE



THE FUTURE OF FINANCE

FRANCESCO FILIA & DANIELE GUERINI

WHITEFOX



THE HEART OF FINANCE

JAMES WOODFALL & CLIFF LANSLEY, PHD

RETHINK PRESS



THE ROAR OF HER STORY

HILARY SALZMAN

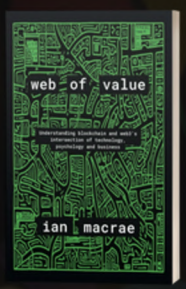
THE UNBOUND PRESS



SUPERCHARGING THE CUSTOMER EXPERIENCE

ALAN WILLIAMS & DAVE STUBBERFIELD

LID PUBLISHING



WEB OF VALUE

IAN MACRAE

ALEXANDRIA BOOKS

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

DIVERSITY, INCLUSION & EQUALITY FINALISTS 2025

Books that promotes the importance of diversity, inclusion and equality in business and beyond.



BEYOND DISCOMFORT

NADIA NAGAMOOTOO

PRACTICAL INSPIRATION PUBLISHING



BUILDING INCLUSION

MARSHA RAMROOP

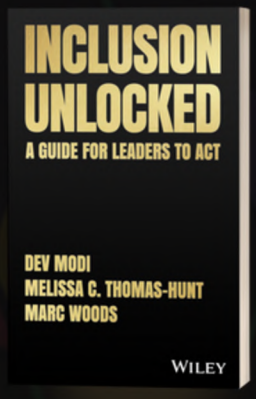
ROUTLEDGE



BUILDING INCLUSIVITY

TOBY MILDON

RETHINK PRESS



INCLUSION UNLOCKED

DEV MODI, MELISSA C. THOMAS-HUNT & MARC WOODS

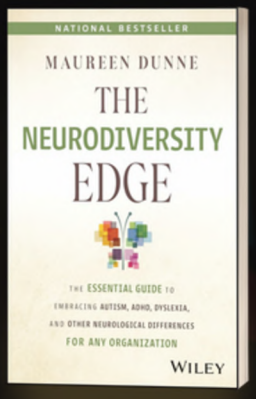
WILEY



MIGRANT MAGIC

ELHAM FARDAD

PRACTICAL INSPIRATION PUBLISHING



THE NEURODIVERSITY EDGE

MAUREEN DUNNE

WILEY

Festival of Entrepreneurs

The UK's new event for ambitious entrepreneurs and business owners







Thousands of entrepreneurs | 150 speakers | 4 stages | 100 exhibitors | Free to attend

nec Birmingham | 8–9 Oct 2025

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

BUSINESS JOURNEY FINALISTS 2025

Books that are biographies, autobiographies and other personal stories that inspire and inform business people.



BEYOND THE HAMMER

BRIAN GOTTLIEB

FORBES BOOKS



DREAM CHASING

BOB WEIS

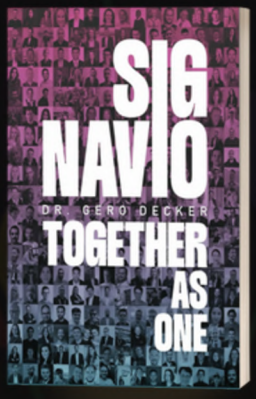
DISNEY EDITIONS



THE INNER MOUNTAIN

DIANE WANG

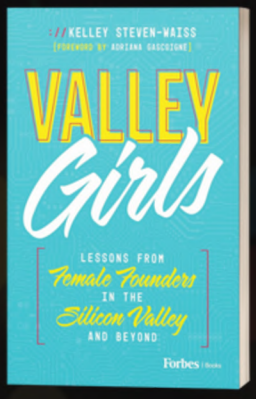
FORBES BOOKS



SIGNAVIO

DR. GERO DECKER

HIVEMIND PRESS



VALLEY GIRLS

KELLEY STEVEN-WAISS

FORBES BOOKS



VOICES OF WOMEN

BRENDA DEMPSEY

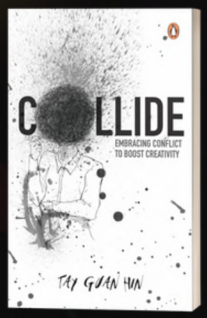
BOOK BRILLIANCE PUBLISHING

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SMART THINKING FINALISTS 2025

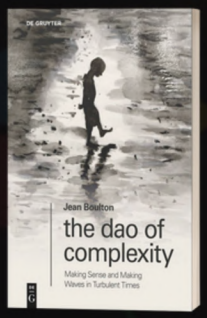
Books that introduce new ideas or cast new light on old subjects, challenging and improving the way we think, work and live.



COLLIDE

TAY GUAN HIN

PENGUIN RANDOM HOUSE



THE DAO OF COMPLEXITY

JEAN BOULTON

DE GRUYTER



RECHARGE

DAVID KO

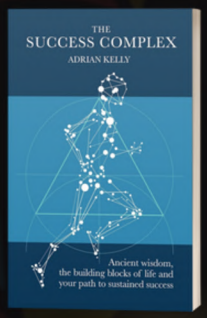
FORBES BOOKS



THE SIX DISCIPLINES OF STRATEGIC THINKING

MICHAEL D. WATKINS

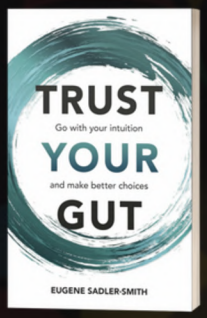
EBURY EDGE



THE SUCCESS COMPLEX

ADRIAN KELLY

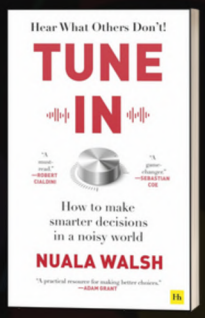
PRACTICAL INSPIRATION PUBLISHING



TRUST YOUR GUT

EUGENE SADLER-SMITH

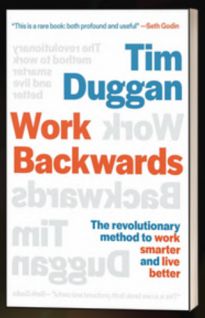
PEARSON BUSINESS



TUNE IN

NUALA WALSH

HARRIMAN HOUSE



WORK BACKWARDS

TIM DUGGAN

WILEY

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

INTERNATIONAL BUSINESS BOOK FINALISTS 2025

Influential business books from around the world.



THE EXECUTION REVOLUTION

JOHAN GRÖNSTEDT

LID PUBLISHING



FLOW ENGINEERING

STEVE PEREIRA & ANDREW DAVIS

IT REVOLUTION



MATCH-STRIKING FOR BEGINNERS

TRACEY BREEDEN

PRACTICAL INSPIRATION PUBLISHING



MEASURING INCLUSION

PAOLO GAUDIANO

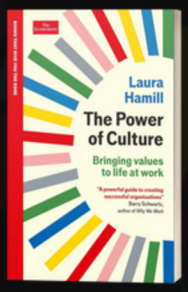
PRACTICAL INSPIRATION PUBLISHING



THE NON-OBVIOUS GUIDE TO DRAWING YOUR FUTURE

PATTI DOBROWOLSKI

IDEAPRESS PUBLISHING



THE POWER OF CULTURE

LAURA HAMILL

ECONOMIST BOOKS



THE SKILLS ADVANTAGE

ANISH LALCHANDANI

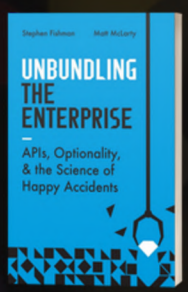
EMERALD PUBLISHING



TOXIC LEADERS AND TOUGH BOSSES

TERESA A. DANIEL

DE GRUYTER



UNBUNDLING THE ENTERPRISE

STEPHEN FISHMAN & MATT MCLARTY

IT REVOLUTION



UNSPOKEN

ELLA F. WASHINGTON, PHD

FORBES BOOKS

DELEGATES

TABLE 1 - PATHWAY GROUP

Jagdeep Soor - Pathway Group
Faheem Khan - Future Leaders
Mark Cameron - 5% Club
Jo Hughes - City Century
Charlie Moore - DWF
Julia Luddington - Kaplan
Mabinti Esho - Comic Relief
Marc Molloy - Metropolitan Police
Ritika Wadhwa - Prabhaav Global
Kevin Withane - Impact Lawyers

TABLE 2 - PEARSON

Amer Parikh - Pearson
Julian Partridge - Pearson
Sarah Rozenthuler - ***Now We're Talking***
Chantal Burns - ***Bulletproof***
Eugene Sadler - ***Trust Your Gut***
Jan Rakowicz - Matrix Consulting
Claudette Parry Laws - My Dad Mr Brixton
Emily Austen - ***SMARTER***
Lauren Hobbs - EMERGE PR
Deboleena Dasgupta - HSBC

TABLE 3 - BOOK MAGIC/RETHINK PRESS

Lucy McCarraher - Book Magic AI
Joe Gregory - Rethink Press
Garry Sanderson - ***The Change Engineer***
Caroline Tyrwhitt - ***The Mindset Diet***
Paul McGillivray - ***Scope to Scale***
Jeannie McGillivray
Brian Gottlieb - ***Beyond the Hammer***
Kat Gottlieb
Nuala Walsh - ***Tune In***
Brian Gordan

TABLE 4 - PATHWAY GROUP

Safaraz Ali - Pathway Group
Alan Hill - Pathway Group
Qasim Ali - Pathway Group
Amy Walters Cohen - Ruthlessly Caring BBA2024
Greg Orme - The Human Edge BBA2020
Ash Ali - Unfair Advantage BBA2021
Hasan Kubba - Unfair Advantage BBA2021
Viren Patel - Open University
Chaitali Patel - Open University
Louise Quinny - Movement to Work

TABLE 5 - RIGHT BOOK PRESS

Sue Richardson - Right Book Press
David Bruce OBE - The Firkin Saga
Amy Rowlinson - ***Focus on Why***
Jon Rowlinson
Vicky Farrell
Pete Cooper - ***The Better Human Blueprint***
Becky Cooper
Jude Sclater - ***Think Like A Coach***
Dr Lynda Shaw
Alison Jones - Practical Inspiration Publishing

TABLE 6 - MONKEY PUZZLE TRAINING AND CONSULTANCY

Becky Westwood - ***Can I Offer You Something?***
Sky Westwood
Sarah Andrews - Monkey Puzzle Training & Consultancy
Laxmi Jaishi - Monkey Puzzle Training & Consultancy
Sandrine Bruneau - Monkey Puzzle Training & Consultancy
Emma Baker - Monkey Puzzle Training & Consultancy
Jennie Backshell - Monkey Puzzle Training & Consultancy
Claire Keane - Monkey Puzzle Training & Consultancy

DELEGATES

TABLE 7 - DE GRUYTER BRILL

John Bessant - ***The Scaling Value Playbook***
Ian Gray - ***The Scaling Value Playbook***
Madara Hettiarachchi
Jean Boulton - ***The Dao of Complexity***
Dr Teresa A. Daniel - ***Toxic Leaders and Tough Bosses***
Dr Gary S Metcalf
Benjamin Glover - De Gruyter Brill
Stefan Giesen - De Gruyter Brill

TABLE 8 - WEQUAL

Mark Bateman - ***Disruptive Leadership***
Joanne Muscat
Devi Verdi
Emma Hicks
Harriett Padina
Kathryn Dolan
Ovin Mohan
Sophie Pullen
Steven Hart
Zahira Quattrocchi

TABLE 9 - KOGAN PAGE

Sally Percy - ***The Disruptors***
Susan Kahn - ***Reinvent Yourself***
Matt Bourn - ***Sustainable Advertising***
Diana Verde Nieto - ***Reimagining Luxury***
Shorful Islam - ***Data Culture***
Holly Winchurch
Eden Percy
Neville Kahn
David Sinkinson - ***Startup Different***
Chris Sinkinson - ***Startup Different***

TABLE 10 - LID PUBLISHING

Martin Liu - LID Publishing
Alec Egan - LID Publishing
Teya Ucherdzhieva - LID Publishing
Rosie Duncan - ***The Early Career Book***
Magnus Lindkvist - ***The Business of Speaking***
Alan Williams - ***Supercharging the Customer Experience***
Dave Stubberfield - ***Supercharging the Customer Experience***
Chris Hatfield - ***Sales Psyche***
Catherine Xiang - ***Bridging the Gap***
Johan Grönstedt - ***The Execution Revolution***

TABLE 11 - BLOOMSBURY

Michelle Carvill - ***Can Marketing Save the Planet?***
Graham Allcott - ***KIND***
Chris Baker - ***Obsolete***
Kathryn Jacob - ***A Year of Creativity***
Sue Unerman - ***A Year of Creativity***
Ian Hallsworth - Bloomsbury
Amy Williams - Bloomsbury
Alex Davies - Bloomsbury
Allie Collins - Bloomsbury

TABLE 12 - WILEY

Rebecca Robins – ***Five Generations at Work***
Patrick Dunne – ***Five Generations at Work***
Marc Woods – ***Inclusion Unlocked***
Maureen Dunne – ***The Neurodiversity Edge***
Gina Battye – ***The Authentic Organization***
Annie Knight - Wiley
Colin Ellis - ***Detox Your Culture***
Julia Smith
Tony Lewis - ***Brand Momentum***
Jamie Lewis

DELEGATES

TABLE 13 - WILEY

Amelia Sordell – ***The Personal Branding Playbook***
Nick Dixon
Tim Duggan – ***Work Backwards***
Andrew Grill – ***Digitally Curious***
Bernard Marr – ***Generative AI in Practice***
Claire Marr
Simon Court - ***Founder's Legacy***
Jane Court
Meghan Court
Ted Curtis

TABLE 14 - PRACTICAL INSPIRATION PUBLISHING

Catherine Oliver - ***Working Parents-to-be***
Jo Oliver
Dr Bob Gomersall
Dr Tricia Gomersall
Rachel Morris - ***Working Mother***
Howard Rich
Julie Smith - ***Coach Yourself Confident***
Andy Smith
Andrew Saffron - ***Better Culture Faster***
Andrew Saffron Guest

TABLE 15 - PRACTICAL INSPIRATION PUBLISHING

Dr Susanne Evans - ***ChangeStories***
Geraint Evans
Nadia Nagamootoo - ***Beyond Discomfort***
Matthew Nagamootoo
Susan Ni Chriodain - ***Leading Beyond the Numbers***
Dougal Freeman
Elham Fardad - ***Migrant Magic***
Jose De Sales Zunino
Adrian Kelly - ***The Success Complex***
Mary Brigid Duffy

TABLE 16 - PRACTICAL INSPIRATION PUBLISHING

Gill Ereaut - ***The Way We Talk Around Here***
Dr Nicholas Hicks
Tabbin Almond - ***Bottling Up Trouble***
Jeremy Cowdrey
Lucinda Carney - ***Do Change Better***
Samantha Madhosingh - ***Evolving You***
Hannah Isted - ***The Best 90 Days Ever***
Adam Forbes - ***Corporate Escapology***
Sara Dalrymple - ***More Sales Please***
Nicole Goode - ***Optimal You***

TABLE 17 - INTELLECTUAL PRESPECTIVE PRESS

Debbie Jenkins - Intellectual Perspective Press
Adam Samuel - ***Compliance***
David Pullan - ***The DNA of Engagement***
Sarah Jane McKechnie - ***The DNA of Engagement***
Dr Emma Williams - ***Leaving Academia***
Karen Currier
Ryan Parke
Richard Willaims
Paul Fineman
Richard Pascoe

TABLE 18 - BOOK BRILLIANCE PUBLISHING

Brenda Dempsey - ***Voices of Women***
Judith Ratcliffe - Voices of Women
Amanda Frolich - Voices of Women
Dr Carolyn Rubin - Voices of Women
Dr Andrea Malam BEM - Voices of Women
Olivia Eisinger - Book Brilliance Publishing
Zara Thatcher - Book Brilliance Publishing
David Lakey - Book Brilliance Publishing
Dee Blick FCMI - The Marketing Gym
Dr Lady Waynett Peters

DELEGATES

TABLE 19 - THINKFEST

Jane Knight - Successful Mums Network
Daniel Butcher
Louise Lyons-Appiah - Synkora Consulting
Sarah Clayton-Jones - Read to Lead
Sheryl Miller - Reboot Global
Tash Penant - Tash Pennant Consultancy
Nadine Dereza - Babaco Media
Chet Morjaria - Scale Your Superpower
Phil Renshaw - Coaching on the Go
Catherine Whyte - Aecom

TABLE 20 - THE BOOK PUBLICIST

Ella Davdson – The Book Publicist
Rhian Pearson – The Book Publicist
Jess Jones - The Book Publicist
Michael Watkins - ***The Six Disciplines of Strategic Thinking***
Katia Vlachos
Jane Hamilton - News UK
Chris Ducker - Youpreneur Press
Chloe Ducker - Youpreneur Press
Mithu Storoni - ***Hyperefficient***
Laurent Storoni

TABLE 21 - FINALIST AUTHORS

Christina Lovelock - ***Careers in Tech, Data and Digital***
Adrian Reed
Lisa Brice - ***bQUICK Coaching***
Adam Wellesley
Michael Jenkins - ***Toxic Humans***
Sara Challice - ***Who Cares?***
Dr Gero Decker - ***SIGNAVIO***
Tay Guan Hin - ***Collide***
Hilary Salzman - ***The Roar of Her Story***

TABLE 22 - ROUTLEDGE

Shelly Cano Kurtz - ***This Little World***
Tina Patel
Marsha Ramroop - ***Building Inclusion***
Anderson Hirst - ***Sales Management For Start-ups and SMEs***
James Ashwood - Festival Of Entrepreneurs
Joel Blake OBE - GFA Exchage
L Blake - GFA Exchange
Dominic Dumont - Open Intro
Ramona Williams
Fredi Nwaka - The Power Awards

TABLE 23 - BBA JUDGES

Ana Madan - Madan Consultancy
Fiona Latter - WMCA
Jude Jennison - Leaders by Nature
Dr Nora Thoden - Lloyds Banking Group
Lucie Messenger - CBRE
Michelle Horsfield - Sumitomo Mitsui Banking Corporation
Steven Ashley - Innovation Hub
Nicole Sarah
Garry Kousoulou - Loving Social Media
Lia Kousoulou

TABLE 24 - THE BOOK PUBLICIST

Amy Purnell - The Book Publicist
Natalie Connors - The Book Publicist
Tom Opper- The Book Publicist
Faizal Ullah - Pathway Group
Cali Ibrahim - Notting Hill Genesis
Dipexa Patel - DWP
Ninder Johal - Nachural
Faiza Qureshi - Autism Foundation
Faria Arsh - Autism Foundation
Gaurav Garg - Lets Localise

DELEGATES

TABLE 25 - BBA JUDGES

Lucy Dwyer - Anthesis Group
Ameesha Green - The Book Shelf
David B. Horne - Add then Multiply
Assim Ishaque - Envirup
Nadya Birca - STEPP Digital
Rupa Harji - Redbridge Tuition
Sophie Jackson - Kids Matter UK
Gary Beckwith - City Cruises PLC
Katerina Papavasileiou - Federated Hermes

TABLE 26 - BBA JUDGES

Bindar Dosanjh - Smart Core Wealth
Emma Vandore - Montgomery Group
Simon Horton - Negotiation Mastery
Mark Lee - BookMarkLee
Suzanne Collier - BookCareers.com
Del Bowen - FTI Consulting
Lilly Sattethwaite - Microsoft
Trevor Merriden - Merriborn Media
Sian Prime - Goldsmiths, University of London
Jo Shaw - MVB



GUESTLIST CORRECT AT TIME OF PRINTING.
SOME LAST MINUTE CHANGES MAY NOT HAVE BEEN UPDATED.

THiNKFEST™

Events with a Cause and a Purpose

THINKFEST WORK WITH PARTNERS TO DELIVER THEIR EVENTS, AS WELL AS ORGANISE OUR OWN PORTFOLIO OF EVENTS, OPERATING IN NICHE SPECIALIST AREAS AND HAVING A COLLABORATIVE APPROACH TO WORKING.

THE BUSINESS BOOK AWARDS in Partnership with Pathway Group

MULTICULTURAL APPRENTICESHIP AWARDS a Pathway Group initiative

FESTIVAL OF APPRENTICESHIPS Powered by Pathway Group

APPRENTICESHIP BRANDING CONFERENCE Powered by Pathway Group

IWD CONFERENCE & EXPO

ADOPTION & FOSTERCARE AWARDS

pathway2grow

The intrapreneur AWARDS

D2 Director 2 Director

DO YOU HAVE AN EVENT THAT NEEDS ORGANISING?

SPEAK TO OUR TEAM TODAY TO SEE HOW WE CAN BECOME YOUR EVENT DELIVERY PARTNER. WE CAN HELP WITH ANYTHING FROM A 10 DELEGATE WORKSHOP TO A 100,000 ATTENDEE EXHIBITION, NO PROJECT IS TOO BIG OR TOO SMALL.

GET SOCIAL WITH US!

FOLLOW US ON SOCIAL MEDIA:

@THINKFEST



THE BUSINESS BOOK AWARDS

HEADLINE PARTNER

Pathway Group
Changing lives through skills and work

SUPPORTED BY

the book publicist

OpenIntro

EVENT ORGANISED BY

THINKFEST™

For more information and details about the event, please call 0121 708 0731 or email kasim.choudhry@pathwaygroup.co.uk

FOLLOW US ON SOCIAL MEDIA:

@BIZBOOKAWARDUK #BBA2025