THEBUSINESS BOOKAWARDS

in Partnership with Pathway Group

CELEBRATING THE BEST IN BUSINESS BOOKS

19TH SEPTEMBER 2024

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

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DON'T FORGET TO USE THE HASHTAG

#BBA2024

WELCOME MESSAGE

Welcome to the 2024 Business Book Awards.

Firstly, congratulations to all the finalists, and thank you to everyone who has contributed to the success of The Business Book Awards.

We have been celebrating the talented writers who have contributed their knowledge and ideas for seven years now and we have seen the number of entries double and the number of categories and awards increase every year.

There has been an incredible response once again this year as people of all backgrounds, genders and ages have stepped up and taken up the challenge of writing a book and putting themselves forward for The Business Book Awards.

We all learn in different ways, including learning from the experiences of others and so many of the books have been personal stories about how they have faced challenges and learned from successes and failures.

So, in these awards we celebrate our authors and say well done to those who have been shortlisted and will be declared winners, but also to everyone else who has taken up the challenge.

We hope readers will not only enjoy the books presented and highlighted but it will lead to making a meaningful difference and impact on their lives.

Well done and thanks to the authors, judges, publishers and all the team involved in making these awards possible.

It is a pleasure to be here with all of you. Thank you.

Safaraz Ali

Safaraz Ali

Founding Partner of The Business Book Awards,
CEO of Pathway Group & Author of the Canny Bites book series

Pathway Group

Changing lives through skills and work

SKILLS TALENT PARTNERSHIP

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ORDER OF EVENTS

WELCOME & REGISTRATION

Drinks Reception & Networking

MAIN EVENT

Welcome & Introduction - Fee Mak
Founding Partner's Address - Safaraz Ali

STARTERS

Event Director's Speech - Kasim Choudhry
Category Awards Announcements

MAINS

Keynote Speech - Ash Ali & Hasan Kubba
Head Judge's Closing Speech - Jacq Burns
Business Book of The Year 2024 Announcement

COFFEE, DESSERTS & NETWORKING

FREE Professional Photography All Night

Feel free to use the official images captured from tonight in your social media posts and press releases.

View tonight's gallery by scanning here!

Or Visit the Link below

bit.ly/TBBA2024

HOST & KEYNOTE SPEAKERS

FEE MAK - HOST

Fee Mak is a Radio 1Xtra Breakfast show host, and an avid reader who shares her love for books on her Instagram account High Shelf Esteem. She holds herself accountable by sharing her honest opinions on them, but most importantly, also hearing what everyone else has to say too.

As a host, Fee has chaired author talks at literature festivals that includes Chiswick Book Festival, Queen's Park Book Festival, Herts Book Festival and SE London Book Fest.

ASH ALI & HASAN KUBBA - KEYNOTE SPEAKERS

AUTHORS OF BUSINESS BOOK OF THE YEAR 2021 'THE UNFAIR ADVANTAGE'

ASH ALI

A serial tech entrepreneur, growth marketer and keynote speaker, Ash sold his first internet business at the age of just 19. As the first marketing director of Just Eat UK, Ash spearheaded their rapid growth, helping them raise $16 million in funding, and going on to achieve a staggering IPO of $2.44 billion.

HASAN KUBBA

From starting his own business from his bedroom to a decade of experience in marketing, personal branding and technology, Hasan has become the go-to coach and strategist for some of the biggest online influencers and businesses, helping them reach millions in profit. He has also been invited to speak at some of the top business schools in the world, and has delivered keynote speeches at companies like WeWork, EY and General Assembly.

HEAD JUDGE

I'm very happy to be here with you as head judge once again.

Many people say they aren't finding business easy right now but what gives me hope is that people are trying to find ways of working that help them live and work in a happier, more balanced and personally sustainable way. And business books have an important part to play in that.

What's clear is that books are selling well and business people are still writing, publishing and sharing books for us to devour: books that help us to learn, upskill, lead and grow in awareness. And we are very grateful to and for them.

As always, the judges worked very hard - in reading vast numbers of books and in discussion with others - to decide which books to select for the shortlist in each category. Thank you to each and every one of you who agreed to volunteer to help.

When the judges handed me their category winners to judge the overall winner of The Business Book Awards, it took a month of reading and mulling and reading again to come up with the winner. It was tough!

The books in the shortlist were so different from each other, reflecting the breadth of the categories authors can enter and the quality of those shortlisted.

Everyone on the shortlist was a close contender for overall winner. And if this was a children's sports day I'd give first prize to everyone.

The winning book beautifully encapsulates what is needed in business now and I look forward to sharing that announcement with you this evening.

Jacq Burns

Jacq Burns

Head Judge of the Business Book Awards
& Founder of London Writers' Club

Jacq was Commissioning Editor at Random House & Editorial Director at Harper Collins where she edited classics such as 'Men are from Mars; Women are from Venus', 'Who Moved My Cheese?', 'Chicken Soup for the Soul', and 'Toddler Taming' – which have sold millions of copies.

She is the author of 'Write a Bestseller' (published by Hodder) and a bestselling series of successful books for Random House, under a pseudonym.

JUDGES

Led by Head Judge Jacq Burns, the judging panel consists of over 40 experts from business, writing, publishing and other related fields, with expertise in their relevant category. Many of the judges are themselves published business authors.

Alison Jones

Founder & Director of Practical Inspiration Publishing

Ameesha Green

Founder & CEO of The Book Shelf

Andrew Cave

Business Writer at The Daily Telegraph

Andy Gooday

Founder & Managing Director of RoundPegSearch

Andy Hanselman

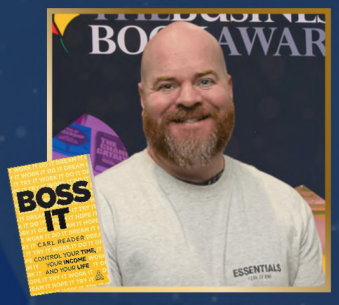
Partner at Andy Hanselman Consulting

Assim Ishaque

Director of The Entrepreneurs Trust

Bindar Dosanjh

Director of Smart Core Wealth



Carl Reader

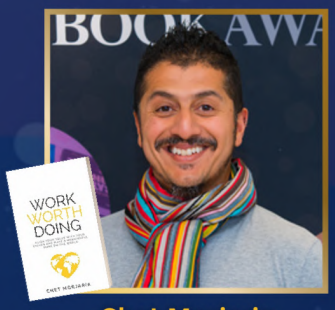
Serial Entrepreneur & International Keynote Speaker

Cassandra MacDonald

Dean of School of Technology at BPP University

Catherine Whyte

Thought Leadership & Content Lead (Europe & India) at AECOM



Chet Morjaria

Co-Founder of Realign Global

Claire Perry-Louise

Founder of Like Hearted Leaders

David B. Horne

Founder & CEO of Add Then Multiply

Deborah Henley

Founder & Managing Director of Vivacity Consulting

Dr Elinor Vettraino

Associate Dean at Aston Business School

Elliot Kay

Founder of The Speaker Awards

JUDGES

Emma Vandore

Head of Content at Montgomery Group

Garry Kousoulou

CEO of Loving Social Media

Hasan Kubba

Author Coach, Consultant & International Keynote Speaker

Isobel Colson

Founder of Get Going Coaching

Jacq Burns

Founder of London Writers' Club

Joanna Shaw

Former Sales Director at Nielsen BookData

Jonathan Duff

Director of Propelling Pencil Communications

Kate Adams

Founder of Inner Work Project

Dr Krish Kandiah OBE

Director of Greater Good Global

Laura Summers

Director of BookMachine

Lucy Barkas

Director of WhatWhenWhyHow

Mark Lee

Speaker, Mentor and Debunker at BookMarkLee

Matt Thomas

Founder of No Sweat Content

Michael Brown

Founder & CEO of Asociat

Minter Dial

Keynote Speaker, NED & Advisor

Nadine Dereza

Broadcaster, Journalist & Media Director at Babaco Media

JUDGES

Péter Tasi

Business Enterprise Development Coach at Aston Business School

Dr. Rebecca Godfrey

COO of ExpressionEdits

Ritika Wadhwa

CEO of Prabhaav Global

Dr. Rona Mackenzie

Director of Education at Inspirational Group

Sandra Garlick MBE

Founder & Director Woman Who

Sheryl Miller

Founder of Reboot Global

Siân Prime

Academic Lead for Enterprise at Goldsmiths, University of London

Susan Anderton

Managing Director of The Brand Marquee

Suzanne Collier

Founder of bookcareers.com

Teresa Boughey

Founder & CEO of Jungle HR

Trevor Merriden

Managing Director of Merriborn Media

Warren Cass

Co-Founder & Director of Hivemind Group

SCAN HERE TO FIND OUT MORE ABOUT OUR JUDGES

THE BUSINESS BOOK AWARDS

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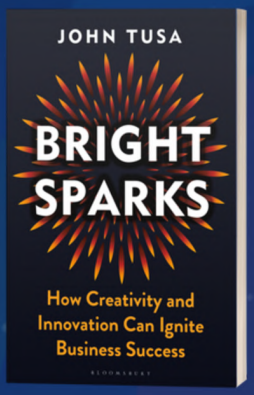
STARTUP / SCALEUP FINALISTS 2024

Books that support, encourage, or inspire entrepreneurs how to get their business up and running or onto the next stage.



BRIGHT SPARKS

JOHN TUSA

BLOOMSBURY

DIGITAL BUSINESS STRATEGY

GARVAN CALLAN

DE GRUYTER

DO START

DAN KIERAN

THE DO BOOK CO.

START-UP CENTURY

JAMES WISE

BLOOMSBURY

THE STARTUP FUNDRAISING MBA

JIM SHIRLEY

THE BOOK SHELF

THE WOMENS BUSINESS NETWORK GUIDE TO BECOMING A SUCCESSFUL ENTREPRENEUR

SHARON LOUCA

SELF-PUBLISHED

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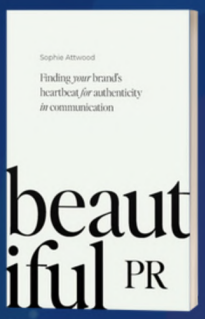
SALES & MARKETING FINALISTS 2024

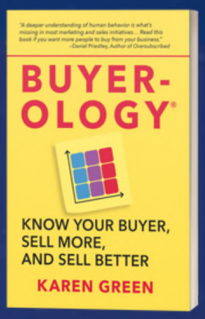
Books that offer guidance and information around sales and/or marketing in today's business environment.



BEAUTIFUL PR

SOPHIE ATTWOOD

PRACTICAL INSPIRATION PUBLISHING



BUYER-OLOGY

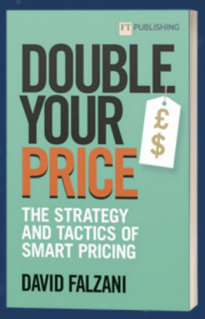
KAREN GREEN

BUYEROLOGY

DO PENGUINS EAT PEACHES?

KATIE TUCKER

PRACTICAL INSPIRATION PUBLISHING



DOUBLE YOUR PRICE

DAVID FALZANI

FT PUBLISHING

THE HUMAN EXPERIENCE

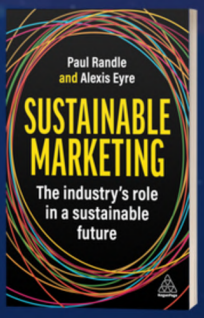
JOHN SILLS

BLOOMSBURY

THE MOMENTUM SALES MODEL

TIM CASTLE

KNOWN PUBLISHING



SUSTAINABLE MARKETING

PAUL RANDLE & ALEXIS EYRE

KOGAN PAGE

TRANSFORMING SALES MANAGEMENT

GRANT VAN ULBRICH

KOGAN PAGE

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PEOPLE, CULTURE & MANAGEMENT FINALISTS 2024

Books focused on improving people skills, management and working environments.

COLLECTIVE INTELLIGENCE

JENNIFER SUNDBERG & PIPPA BEGG

LID PUBLISHING

CONFIDENT CAREER CONVERSATIONS

ANTOINETTE OGLETHORPE

RETHINK PRESS

HOW TO BE A CHIEF PEOPLE OFFICER

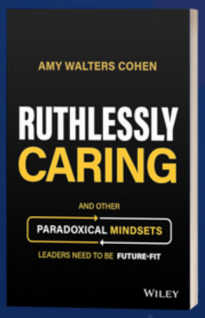
ANNE KIELY & JENNIFER GEARY

SELF-PUBLISHED

MADE WITHOUT MANAGERS

TEAM MAYDEN, ALISON STURGESS-DURDEN, DR PHILIPPA KINDON & CHRIS MAY

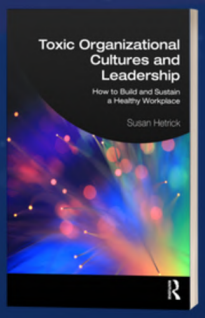
RIGHT BOOK PRESS



RUTHLESSLY CARING

AMY WALTERS COHEN

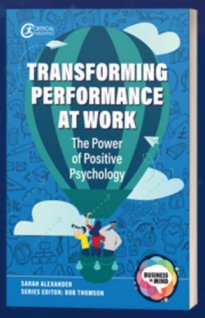
WILEY



TOXIC ORGANIZATIONAL CULTURES AND LEADERSHIP

SUSAN HETRICK

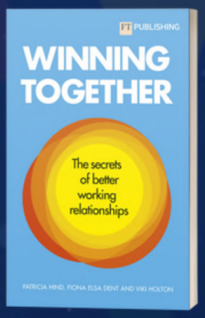
ROUTLEDGE



TRANSFORMING PERFORMANCE AT WORK

SARAH ALEXANDER

CRITICAL PUBLISHING



WINNING TOGETHER

PATRICIA HIND, FIONA ELSA DENT & VIKI HOLTON

FT PUBLISHING

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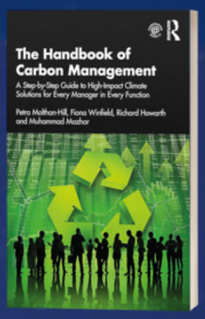
CHANGE & SUSTAINABILITY FINALISTS 2024

Books that explore how technology, innovation or best practice can improve business or the environment.

THE ADVENTURE OF SUSTAINABLE PERFORMANCE

STUART MCLACHLAN & DEAN SANDERS

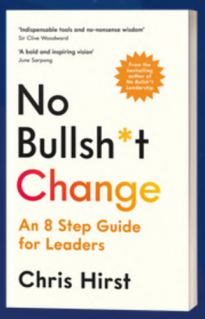
WILEY



THE HANDBOOK OF CARBON MANAGEMENT

PETRA MOLTHAN-HILL, FIONA WINFIELD, RICHARD HOWARTH & MUHAMMAD MAZHAR

ROUTLEDGE



NO BULLSH*T CHANGE

CHRIS HIRST

PROFILE BOOKS

REWIRED

ERIC LAMARRE, KATE SMAJE & RODNEY ZEMMEL

WILEY

THE SOLUTIONISTS

SOLITAIRE TOWNSEND

KOGAN PAGE

THE SUSTAINABLE BUSINESS BOOK

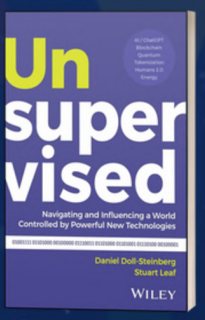
KEVIN DUNCAN & SARAH DUNCAN

LID PUBLISHING

THE TOTAL ENVIRONMENT MASTERPLAN

DR GRAHAM FORD

RETHINK PRESS



UNSUPERVISED

DANIEL DOLL-STEINBERG & STUART LEAF

WILEY

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LEADERSHIP FINALISTS 2024

Books that develop or inspire leadership skills and styles for positive impact.

ARE YOU STILL THE FUTURE?

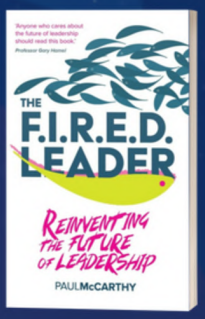
PIERS FALLOWFIELD-COOPER

INTELLECTUAL PERSPECTIVE PRESS

COMPASSIONATE LEADERSHIP

KIRSTIE DRUMMOND PAPWORTH

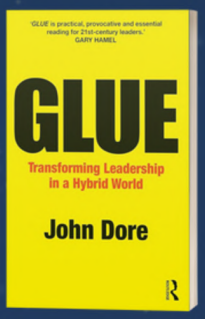
DE GRUYTER



THE F.I.R.E.D. LEADER

PAUL MCCARTHY

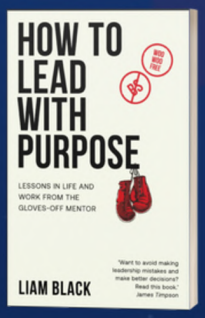
PRACTICAL INSPIRATION PUBLISHING



GLUE

JOHN DORE

ROUTLEDGE



HOW TO LEAD WITH PURPOSE

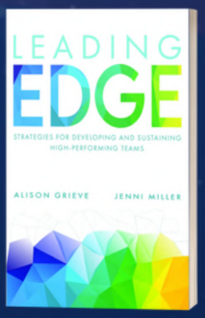
LIAM BLACK

PRACTICAL INSPIRATION PUBLISHING

LEADER UNLEASHED

SARAH FARMER

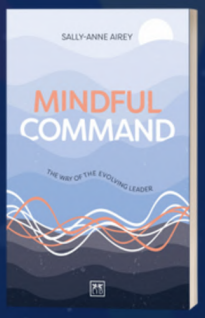
RETHINK PRESS



LEADING EDGE

ALISON GRIEVE & JENNI MILLER

PRACTICAL INSPIRATION PUBLISHING



MINDFUL COMMAND

SALLY-ANNE AIREY

LID PUBLISHING

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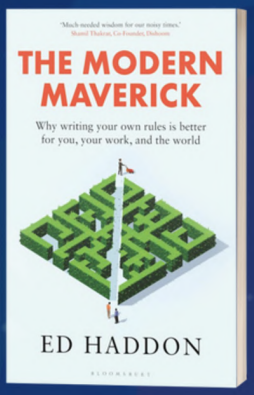
WORK & LIFE FINALISTS 2024

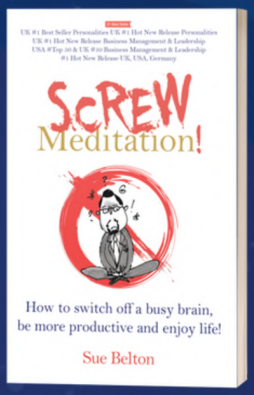
Self-help books that offer insights and knowledge to help individuals balance their work and home lives.



THE MODERN MAVERICK

ED HADDON

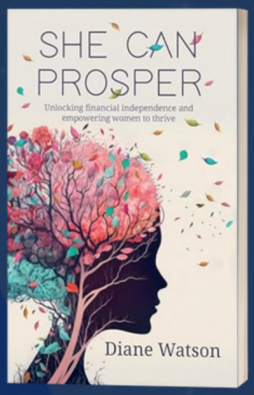
BLOOMSBURY



SCREW MEDITATION!

SUE BELTON

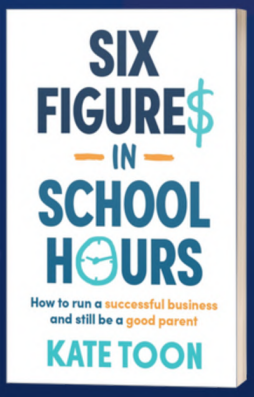
WMP



SHE CAN PROSPER

DIANE WATSON

SWATT BOOKS



SIX FIGURES IN SCHOOL HOURS

KATE TOON

MAJOR STREET PUBLISHING

WORK/LIFE FLYWHEEL

OLLIE HENDERSON

PRACTICAL INSPIRATION PUBLISHING

WORKJOY

BETH STALLWOOD

PRACTICAL INSPIRATION PUBLISHING

THE BUSINESS BOOK AWARDS

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BUSINESS SELF-DEVELOPMENT FINALISTS 2024

Self-development books that give individuals
The practical business skills to become better at what they do.

BREATHTAKING COMMUNICATION

FIONA BRENNAN-SCOTT

DIVINE FLOW PUBLISHING

CONFIDENT PRESENTER

ANDREA PACINI

RETHINK PRESS

FREEDOM

ROBERT GARDNER

RETHINK PRESS

IN THE MOMENT

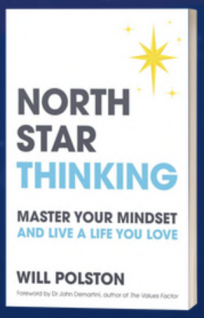
NEIL MULLARKEY

KOGAN PAGE

MARKETING FOR INTROVERTS

JENNY PROCTER

PURPLE STAR DESIGN



NORTH STAR THINKING

WILL POLSTON

RETHINK PRESS

OUTSMART IMPOSTER SYNDROME

TARA HALLIDAY

RETHINK PRESS

WEBSITES FOR BUSINESS MANAGERS

CHRIS DAVIDSON

ACTIVE PRESENCE

THE BUSINESS BOOK AWARDS

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WELLNESS & WELLBEING FINALISTS 2024

Books that aim to improve the physical, emotional and mental health of people in business.

THE BURNOUT BIBLE

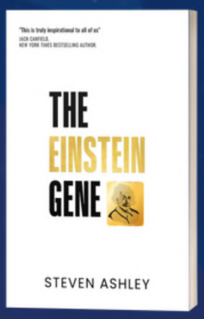
RACHEL PHILPOTTS

PRACTICAL INSPIRATION PUBLISHING

DON'T BURN OUT STAND OUT

BETHANY AINSLEY

RETHINK PRESS



THE EINSTEIN GENE

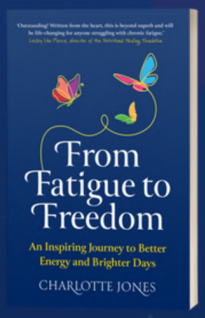
STEVEN ASHLEY

STEVEN-ASH

FIX ME

BELYNDER WALIA

WILEY



FROM FATIGUE TO FREEDOM

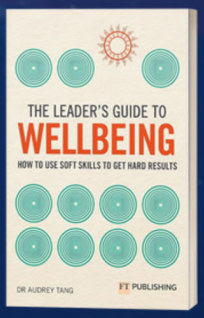
CHARLOTTE JONES

RIGHT BOOK PRESS

HOW TO FEEL BETTER

RUTH KUDZI

WELBECK PUBLISHING GROUP



THE LEADER'S GUIDE TO WELLBEING

DR AUDREY TANG

FT PUBLISHING

READY FOR TAKEOFF!

NATASA KAZMER & JIM CALLAGHAN

RETHINK PRESS

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SHORT BUSINESS BOOK FINALISTS 2024

Small format or short-form business books
that perfectly present their subjects with brevity and clarity.

A CAREER CAROL

DR HELMUT SCHUSTER & DR DAVID OXLEY

AUSTIN MACAULEY PUBLISHERS

THE MARKETING LEADER'S CODE

GARETH HELM

INTELLECTUAL PERSPECTIVE PRESS

SHE SPEAKS LIKE A LEADER

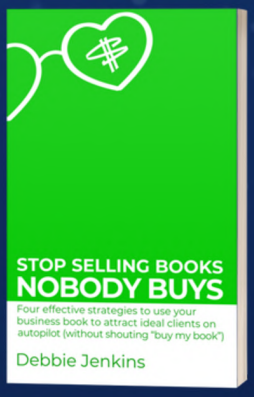
MARIETTE RICHARDSON

FCM PUBLISHING

THE SMART BRANDING BOOK

DAN WHITE

LID PUBLISHING



STOP SELLING BOOKS NOBODY BUYS

DEBBIE JENKINS

INTELLECTUAL PERSPECTIVE PRESS

TIME BANDIT

MICHAEL CUPPS

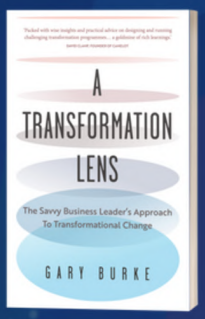
RETHINK PRESS

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SPECIALIST BUSINESS BOOK FINALISTS 2024

Books aimed at a niche readership or specific type or area of business.



A TRANSFORMATION LENS

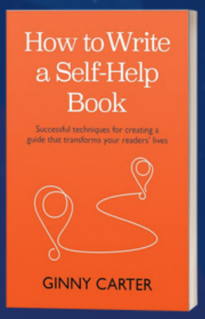
GARY BURKE

RETHINK PRESS

BOARD TALK

KATHRYN BISHOP & GILLIAN CAMM

PRACTICAL INSPIRATION PUBLISHING



HOW TO WRITE A SELF-HELP BOOK

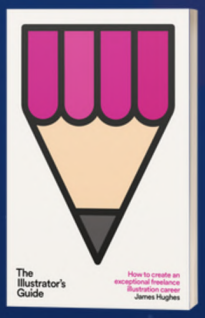
GINNY CARTER

PRACTICAL INSPIRATION PUBLISHING

THE HUMAN BEHIND THE COACH

CLAIRE PEDRICK MCC & LUCIA BALDELLI MCC

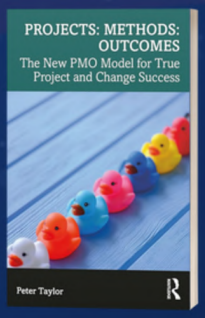
PRACTICAL INSPIRATION PUBLISHING



THE ILLUSTRATOR'S GUIDE

JAMES HUGHES

SELF-PUBLISHED



PROJECTS: METHODS: OUTCOMES

PETER TAYLOR

ROUTLEDGE

REDUNDANCY WITH LOVE

JILL ABURROW

RETHINK PRESS

REPLACE YOUR SALARY BY INVESTING

BEN NASH

WILEY

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

DIVERSITY, INCLUSION & EQUALITY FINALISTS 2024

Books that promotes the importance of diversity, inclusion and equality in business and beyond.

BUILDING A CULTURE OF INCLUSIVITY

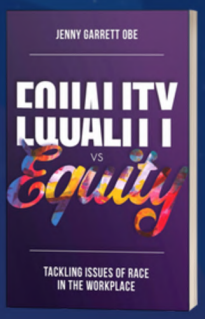
ADVITA PATEL & PRIYA BATES

KOGAN PAGE

CONSCIOUS INCLUSION

CATHERINE GARROD

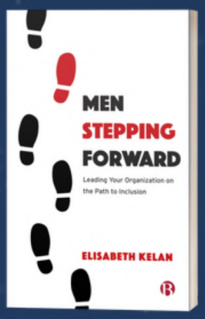
PRACTICAL INSPIRATION PUBLISHING



EQUALITY VS EQUITY

JENNY GARRETT OBE

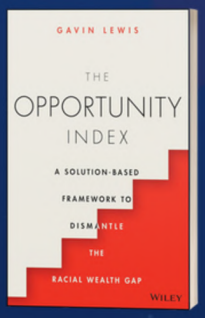
EMERALD PUBLISHING



MEN STEPPING FORWARD

ELISABETH KELAN

BRISTOL UNIVERSITY PRESS



THE OPPORTUNITY INDEX

GAVIN LEWIS

WILEY

THE POWER OF WOMEN

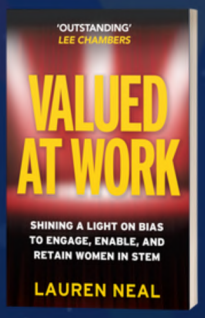
DR PARVES KHAN

PEARSON

REVOLTING WOMEN

LUCY RYAN

PRACTICAL INSPIRATION PUBLISHING



VALUED AT WORK

LAUREN NEAL

PRACTICAL INSPIRATION PUBLISHING

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

BUSINESS JOURNEY FINALISTS 2024

Books that are biographies, autobiographies and other personal stories that inspire and inform business people.

21ST CENTURY BUSINESS ICONS

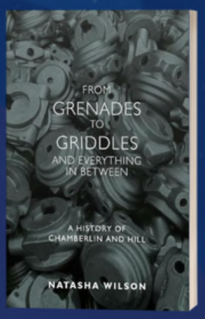
SALLY PERCY

KOGAN PAGE

DARE TO DREAM

LOWELL SHEPPARD

LID PUBLISHING



FROM GRENADES TO GRIDDLES AND EVERYTHING IN BETWEEN

NATASHA WILSON

FREE ASSOCIATION BOOKS

THE GIFT

ZAREEN ROOHI AHMED

RETHINK PRESS

HAPPY TEAM HAPPY FARM

PAUL HARRIS

RIGHT BOOK PRESS

THE JOB WELL DONE

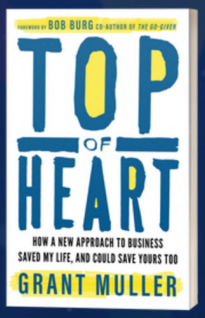
DR. MAHESHIKA HALBEISEN

SELF-PUBLISHED

THE SKY IS NO LIMIT

PER WIMMER

LID PUBLISHING



TOP OF HEART

GRANT MULLER

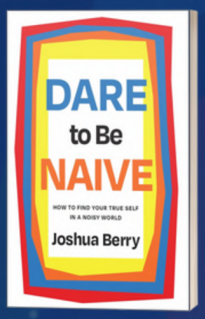
PRACTICAL INSPIRATION PUBLISHING

THE BUSINESS BOOK AWARDS

in Partnership with Pathway Group

SMART THINKING FINALISTS 2024

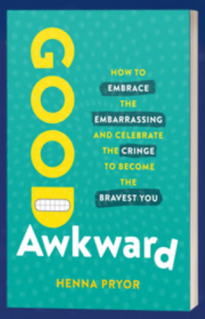
Books that introduce new ideas or cast new light on old subjects, challenging and improving the way we think, work and live.



DARE TO BE NAIVE

JOSHUA BERRY

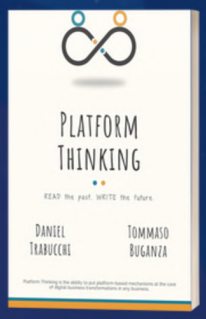
IDEAPRESS PUBLISHING



GOOD AWKWARD

HENNA PRYOR

IDEAPRESS PUBLISHING



PLATFORM THINKING

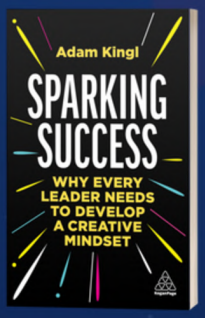
DANIEL TRABUCCHI & TOMMASO BUGANZA

BUSINESS EXPERT PRESS

RE-STORY, RESTORE, RESTART

KORALIA TIMOTHEOU

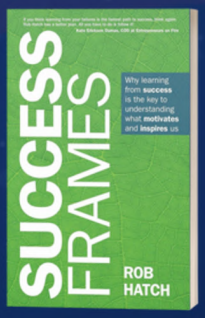
RETHINK PRESS



SPARKING SUCCESS

ADAM KINGL

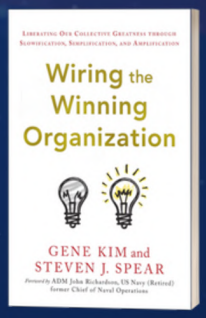
KOGAN PAGE



SUCCESS FRAMES

ROB HATCH

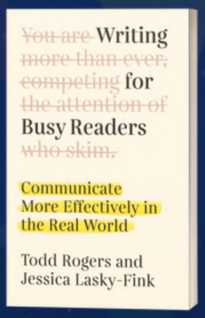
PRACTICAL INSPIRATION PUBLISHING



WIRING THE WINNING ORGANIZATION

GENE KIM & STEVEN J. SPEAR

IT REVOLUTION



WRITING FOR BUSY READERS

TODD ROGERS & JESSICA LASKY-FINK

DUTTON

THE BUSINESS BOOK AWARDS

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INTERNATIONAL BUSINESS BOOK FINALISTS 2024

Influential business books from around the world.

AGEING UPWARDS

BERIT LEWIS

PRACTICAL INSPIRATION PUBLISHING

COLLABOR(H)ATE

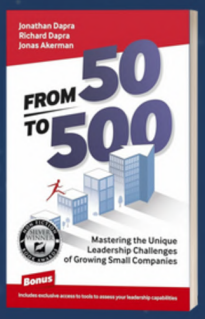
DEB MASHEK, PHD

PRACTICAL INSPIRATION PUBLISHING

CREATE

MAIJA FAST

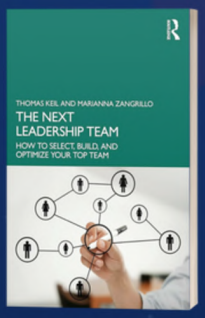
KNOWN PUBLISHING



FROM 50 TO 500

JONATHAN DAPRA, RICHARD DAPRA & JONAS AKERMAN

BUSINESS BOOKS



THE NEXT LEADERSHIP TEAM

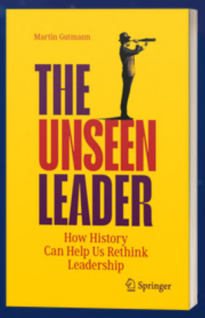
THOMAS KEIL & MARIANNA ZANGRILLO

ROUTLEDGE

THE OLIGARCHS' GRIP

DAVID LINGELBACH & VALENTINA RODRÍGUEZ GUERRA

DE GRUYTER



THE UNSEEN LEADER

MARTIN GUTMANN

SPRINGER

WRONG FIT, RIGHT FIT

ANDRÉ MARTIN

IT REVOLUTION

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An award-winning PR agency for non-fiction books, experts and thought leaders

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The Book Publicist are specialists in non-fiction book and thought leader PR. The go-to team for securing high profile media coverage for brilliant books and experts.

HOW CAN WE HELP YOU?

We work directly with authors to deliver impactful publicity campaigns. We work hand in hand with your publisher to complement their marketing plans and keep the sales team up to date with your media coverage.

WHEN DO WE START?

We can help you build your profile before launch, in the run up to publication or help keep your name, brand and book in the media long after publication.

WHAT MEDIA DO WE WORK WITH?

We secure regular coverage on the BBC, Financial Times, Forbes, Fast Company, CEO Today, Harvard Business Review, The Sunday Times.

Woman's Hour, Sky News, Metro, Prima, Woman & Home, Stylist

DON'T JUST TAKE OUR WORD FOR IT!

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Dr Lucy Ryan – author of Revolting Women

Within a week of working together I had media interest from national newspapers, podcasts, radio and television. Highlights included the full-page review in The Sunday Times, Times Radio and Sky News. The team were encouraging, kind and full of positivity. I heartily recommend them..

The Book Publicist were superb, keeping us very up to date and maximised every single media opportunity. Hitting number one in the bestseller listing on Amazon wouldn't have happened without them.

James Burstall – author of The Flexible Method

For more information get in touch with Ella at The Book Publicist for a no obligation conversation and to hear how we can support your book publicity. ella@thebookpublicist.co.uk

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DELEGATES

TABLE 1 - PATHWAY GROUP

Biddy Lall
Claire Toogood
Faheem Khan
Joanna Hughes
Julia Luddington
Marc Malloy
Mark Cameron
Pete Milsom
Sharon Blyfield
Viren Patel

TABLE 2 - PEARSON

Amer Parikh
Dr Audrey Tang - ***The Leader's Guide to Wellbeing***
David Falzani - ***Double Your Price***
David Sanderson
Eloise Cook
Fiona Elsa Dent - **Winning Together**
Karen Falzani-Phillips
Dr Parves Khan - ***The Power of Women***
Patricia Hind - ***Winning Together***
Viki Holton - ***Winning Together***

TABLE 3 - RETHINK PRESS

Anke Ueberberg
Eve Makepeace
Joe Gregory
Katie Leech
Kerry Boettcher
Lucy McCarraher
Rebecca Austin
Sophie Stardust
Verity Ridgman
Victoria Doxat

TABLE 4 - PATHWAY GROUP

Alan Hill
Ash Ali
Fee Mak
Hasan Kubba
Lee Chambers
Professor Dilshad Sheikh
Rosie Ginday
Safaraz Ali
Vera Correia
Dr Zaheer Ahmad MBE

TABLE 5 - INTELLECTUAL PERSPECTIVE PRESS

Carrie Eddins
David Pullan
Debbie Jenkins - ***Stop Selling Books Nobody Buys***
Emma Williams
Gareth Helm - ***The Marketing Leader's CODE***
Karen Currier
Lisa de Caux
Piers Fallowfield-Cooper - ***Are You Still The Future?***
Sarah Jane McKechnie
Sharon Eden

TABLE 6 - BLOOMSBURY

Allie Collins
Amy Williams
Andrea Pacini - ***Confident Presenter***
Ed Haddon – ***The Modern Maverick***
Elena Rinaldi
Dr Graham Ford - ***The Total Environment Masterplan***
Ian Hallsworth
James Wise - ***Start-Up Century***
John Sills - ***The Human Experience***
John Tusa - ***Bright Sparks***

DELEGATES

TABLE 7 - RETHINK PRESS

Anna Leo
Antoinette Oglethorpe - ***Confident Career Conversations***
Bianca Capstick
Clare Roberts
Darya Heckford
David Oglethorpe
Gwen Tedinnick
Paul Farmer
Robert Gardner - ***Freedom***
Sarah Farmer - ***Leader Unleashed***

TABLE 8 - RETHINK PRESS

Ash Ahmed
Bethany Ainsley - ***Don't Burn Out Stand Out***
Gary Burke - ***A Transformation Lens***
Gemma Fox
Jim Callaghan - ***Ready For Takeoff!***
Lisa Burke
Natasa Kazmer - ***Ready For Takeoff!***
Victor Morgan
Will Polston - ***North Star Thinking***
Zareen Roohi Ahmed - ***The Gift***

TABLE 9 - KOGAN PAGE

Adam Kingl - ***Sparking Success***
Advita Patel - ***Building a Culture of Inclusivity***
Alexis Eyre - ***Sustainable Marketing***
Christopher Cudmore
Elizabeth Kingl
Grant Van Ulbrich - ***Transforming Sales Management***
Neil Mullarkey - ***In the Moment***
Paul Randle - **Sustainable Marketing**
Priya Bates - ***Building a Culture of Inclusivity***
Sally Percy - ***21st Century Business Icons***
Tony Nercessian

TABLE 10 - LID PUBLISHING

Alec Egan
Ben Walker
Dan White - ***The Smart Branding Book***
Kevin Duncan - ***The Sustainable Business Book***
Lowell Sheppard - ***Dare to Dream***
Martin Liu
Per Wimmer - ***The Sky is No Limit***
Sarah Duncan - ***The Sustainable Business Book***
Teya Ucherdzhieva
LID Publishing Guest

TABLE 11 - WILEY

Amy Walters Cohen - ***Ruthlessly Caring***
Annie Knight
Brian Cohen
Dean Sanders - ***The Adventure of Sustainable Performance***
Debbie Gilbert
Diane Watson - ***She Can Prosper***
Karen Green - ***Buyer-ology***
Louisa McLachlan
Sarah-Jane Sanders
Stuart McLachlan - ***The Adventure of Sustainable Performance***

TABLE 12 - TANGERINE THISTLE

David Marsh
Ed Papworth
Helen Kerkentzes
John Dore - ***GLUE***
Julia Marsh
Kieran Breen
Kirstie Drummond Papworth - ***Compassionate Leadership***
Laetitia Rennie
Liz Dore
Rosita Breen

DELEGATES

TABLE 13 - TRANSFORMENT

Andrew Pye
Becky Greaves
Beth Stallwood - ***WorkJoy***
Chris Tostevin
Ellie Lane
Lauren Muir
Mary Stallwood
Matthew Roberts
Peter Stallwood
Tom Russell

TABLE 14 - PRACTICAL INSPIRATION PUBLISHING

Christos Papachristoforou
Claire Pedrick MCC - ***The Human Behind The Coach***
Hannah Cary
Jenna Owen
Koralia Timotheou - ***Re-Story, Restore, Restart***
Lauren Neal - ***Valued At Work***
Lucia Baldalli MCC - ***The Human Behind The Coach***
Paul Philpotts
Rachel Philpotts - ***The Burnout Bible***
Tara Halliday - ***Outsmart Imposter Syndrome***

TABLE 15 - PRACTICAL INSPIRATION PUBLISHING

Alison Grieve - ***Leading Edge***
Alison Jones
Berit Lewis - ***Ageing Upwards***
Catherine Garrod - ***Conscious Inclusion***
Jenni Miller - ***Leading Edge***
Katie Tucker - ***Do Penguins Eat Peaches?***
Dr Lucy Ryan - ***Revolting Women***
Sarah McNeill
Steve Lewis
Umber Ghazi

TABLE 16 - PRACTICAL INSPIRATION PUBLISHING

Gillian Camm - ***Board Talk***
Ginny Carter - ***How to Write a Self-Help Book***
Greg Carter
Ian Camm
Josie Attwood
Kathryn Bishop - ***Board Talk***
Liam Black - ***How To Lead With Purpose***
Maggie Black
Mark Carden
Sophie Attwood - ***Beautiful PR***

TABLE 17 - FINALISTS

Adam Gale
Jennifer Sundberg - ***Collective Intelligence***
Jules White
Megan Pantelides
Pippa Begg - ***Collective Intelligence***
Sarah Grey
Sharon Louca - ***The Womens Business Network Guide to Becoming a Successful Entrepreneur***
Shelly Willson
Sue Green
Tim Brook

TABLE 18 - WILEY

Anne Kiely - ***How to be a Chief People Officer***
Belynder Walia - ***Fix Me***
Daniel Doll-Steinberg - ***Unsupervised***
Jennifer Geary - ***How to be a Chief People Officer***
Jinny Walia
Kate Smaje - ***Rewired***
Katy Smith
Nicole Sarah
Steven Ashley - ***The Einstein Gene***
Suzanne Albert

DELEGATES

TABLE 19 - DE GRUYTER

Alex Wilson
David Lingelbach - ***The Oligarchs' Grip***
Garvan Callan - ***Digital Business Strategy***
Gordon Stanley
Linda Stanley
Maria Wilson
Natalie Wills
Natasha Wilson - ***From Grenades to Griddle and Everything in Between***
Valentina Rodríguez Guerra - ***The Oligarchs' Grip***
De Gruyter Guest

TABLE 20

Ameesha Green
Daniel Trabucchi - ***Platform Thinking***
Diane Page
Greg Alexander
Jenny Procter - ***Marketing for Introverts***
Jim Shirley - ***The Start Up Fundraising MBA***
Kate Curry
Natalie Shirley
Sarah Alexander - ***Transforming Performance at Work***
Tommaso Buganza - ***Platform Thinking***

TABLE 21 - THE RIGHT BOOK COMPANY

Alison Bisping
Alison Sturgess-Durden - ***Made Without Managers***
Charlotte Jones - ***From Fatigue to Freedom***
Chris May - ***Made Without Managers***
Michele Reese-Jones
Paul Harris - ***Happy Team Happy Farm***
Philippa Kindon - ***Made Without Managers***
Samantha Harris
Sue Richardson
Taryn Burden

TABLE 22 - FINALISTS

Alexander Hetrick
Alexandra Frean
Andrew Priestley
Guy How
James Hughes - ***The Illustrator's Guide***
James Preston
Maija Fast - ***CREATE***
Petra Molthan-Hill - ***The Handbook of Carbon Management***
Sue Belton - ***Screw Meditation!***
Susan Hetrick - ***Toxic Organizational Cultures and Leadership***

TABLE 23 - FINALISTS

Andy Calitz
Carina Calitz
Dan Kieran - ***Do Start***
Dr David Oxley - ***A Career Carol***
Elizabeth Kieran
Jenny Garrett OBE - ***Equality vs Equity***
Mariette Richardson - ***She Speaks Like a Leader***
Robert Garrett
Sue Oxley
Taryn Johnston

TABLE 24 - THE BOOK PUBLICIST

Chet Morjaria
Ella Davidson
Jessica Jones
Jonathan Dapra - ***From 50 to 500***
Dr Maheshika Halbeisen - ***The Job Well Done***
Matt Thomas
Michael Brown
Minter Dial
Nadine Dereza
Siân Prime

DELEGATES

TABLE 25 - JUDGES

Andrew Cave
Assim Ishaque
Bindar Dosanjh
Garry Kousoulou
Jacq Burns
Jason Shaw
Joanna Shaw
Sarah Clayton-Jones
Susan Anderton
Trevor Merriden

TABLE 26 - JUDGES

Andy Hanselman
Catherine Whyte
Emma Vandore
Dr Krish Kandiah OBE
Mark Lee
Péter Tasi
Ritika Wadhwa
Sandra Garlick MBE
Suzanne Collier
Teresa Boughey

GUESTLIST CORRECT AT TIME OF PRINTING.
SOME LAST MINUTE CHANGES MAY NOT HAVE BEEN UPDATED.

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Events with a Cause and a Purpose

THINKFEST WORK WITH PARTNERS TO DELIVER THEIR EVENTS, AS WELL AS ORGANISE OUR OWN PORTFOLIO OF EVENTS, OPERATING IN NICHE SPECIALIST AREAS AND HAVING A COLLABORATIVE APPROACH TO WORKING.

THE BUSINESS BOOK AWARDS in Partnership with Pathway Group

MULTICULTURAL APPRENTICESHIP AWARDS a Pathway Group initiative

FESTIVAL OF APPRENTICESHIPS Powered by Pathway Group

APPRENTICESHIP BRANDING CONFERENCE Powered by Pathway Group

IWD CONFERENCE & EXPO

ADOPTION & FOSTERCARE AWARDS

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For more information and details about the event, please call 0121 708 0731 or email kasim.choudhry@pathwaygroup.co.uk

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