

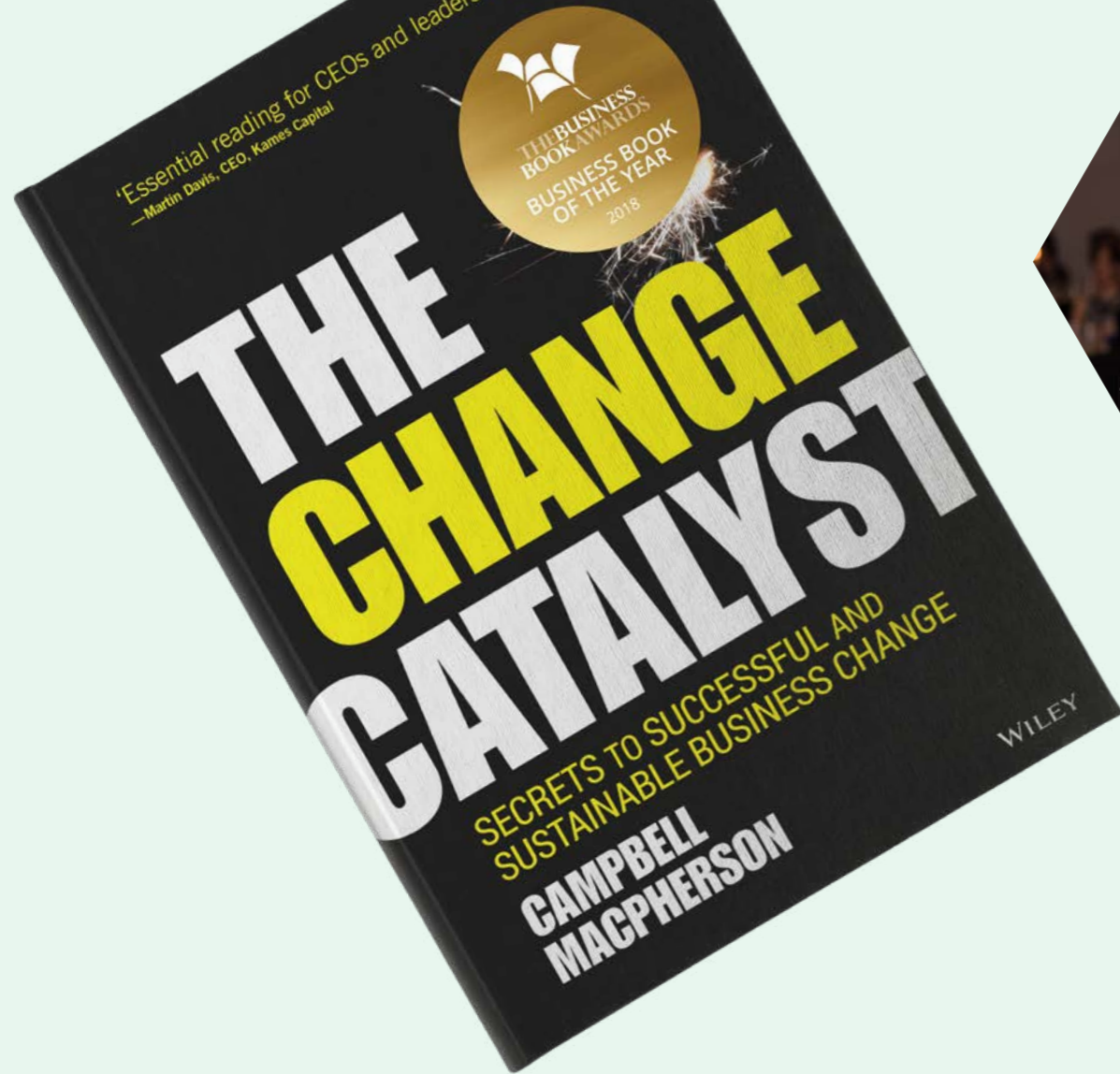


THE BUSINESS BOOK AWARDS

Entry Pack 2019



#BBA2019



Campbell Macpherson
The Change Catalyst
Business Book Of The Year
Winner 2018

WE ARE PROUD TO ANNOUNCE THAT ENTRIES FOR THE BUSINESS BOOK AWARDS 2019 ARE NOW OPEN. THE BUSINESS BOOK AWARDS CELEBRATES THE WORK OF AUTHORS WHO HAVE SHARED THEIR INDUSTRY OR MARKET KNOWLEDGE, EXPERIENCE AND EXPERTISE IN PUBLISHED BOOK FORM.

The Business Book Awards highlight the quality and variety of business books in the market. They offer industry-wide recognition to new and established authors writing on a multiplicity of subjects for a diverse readership.

The Business Book Awards give every publisher, regardless of size or type, and author, regardless of experience or route to publishing, of a business book the opportunity to participate in a high quality, impartial judging process.

The Awards allow all authors that enter, are short-listed or win to publicise and sell more books; the event instils aspiration in entrants and pride in winners; and the ongoing process inspires other budding writers to come forward and publish their work.

ENTRANTS, FINALISTS & WINNERS

Every entry will be published on our website www.businessbookawards.co.uk and shared via our social media platforms.

All entrants and their publishers will have an opportunity to attend the Shortlist Event on Wednesday 16th January 2019 where the finalists in all entry categories will be revealed. The event will be free and offer an opportunity to meet the judges and network with other professionals from the sector.

The winners of the Business Book Awards will be announced at the Awards Dinner taking place on Tuesday 26th March 2019.

Everyone is welcome to attend this fantastic opportunity to network and enjoy a three-course meal, a keynote speaker and some great entertainment. It is a ticketed event, with discounts available to entrants and finalists.

Finalists will benefit from the following:

- PR, Digital Media and Social Media Coverage
- Opportunity to submit a blog about the book to our website
- Opportunity to attend the Awards Dinner on Tuesday 26th March 2019
- Opportunity to work with our PR partners to promote the book
- All finalists are entitled to use BBA Finalist sticker on their book cover
- All finalist books will be showcased at the Awards Dinner
- All finalist that attend the Awards Dinner will be presented with a Finalist Certificate/Award



Winners will benefit from all the finalist benefits and the following:

- All winners will be called up on stage and presented with a prestigious BBA Trophy
- All winners will have an opportunity to say a few words at the Awards Dinner
- All winners are entitled to use BBA Winner sticker on their book cover
- A video will be produced of winners collecting their award and acceptance speech
- Opportunity to submit a blog about the book winning to our website
- Opportunity to record an interview with our Founder about the book and our awards



ENTRY GUIDELINES

Entries for the Business Book Awards 2019 are for all Business Books published from 1st January 2018 to 31st December 2018.

Authors of books entered for the competition must be UK citizens or currently reside in the UK. This applies to all entry categories except 'International Business Book 2019'.

To enter you must complete the Business Book Awards application form; once you have submitted your form you will be required to send FOUR copies of your book to us to be used in the Judging Process.

There is an administration fee of £30 for each book that you enter and all Finalist Authors are expected to attend the Business Book Awards Gala Final on Tuesday 26th March 2019 in London.

KEY DATES

Entries Open	Monday 10th September 2018
Entry Deadline	Monday 31st December 2018
Shortlisting	January 2019
Shortlist Event	Wednesday 16th January 2019 - Grange City Hotel London
Judging	February 2019
Awards Dinner	Tuesday 26th March 2019 – Grange City Hotel London



JUDGING PROCESS

The Judging Panel is made up of experts from business, writing, publishing and other related fields, with expertise in their relevant category.

The judges per category with no financial commitment or other interest will ensure that the process is completely impartial. The Panel will make decisions based on clear judging criteria, monitored by the Head Judge who will review all the applications.

The entries will be judged individually in line with the category specifications by reviewing both the physical book and the application form submitted. The three Judges per category will consider factors such as content, market, writing style and originality into account, as well as focusing on innovation and creativity.

The Judging process is broken into two halves, Shortlisting and Judging. Judges will be reviewing all the applications as they come in and will meet on Shortlisting Day to discuss which books they would like to put forward for judging. The Judges will then carry out a thorough assessment of each of the books shortlisted and choose a winner.

[Click here to see our judges.](#)

THE AWARDS DINNER

The winners of the Business Book Awards will be announced the Awards Gala Dinner on Tuesday 26th March 2019 at the five star Grange City Hotel London. The black tie, red carpet event will showcase all of the finalists from the competition giving everyone in the room the opportunity to network and build business connections. Guests will be welcomed to a champagne reception, a 3-course meal, keynote speech, entertainment and of course the Awards.

[Click here to book tickets.](#)



AWARD CATEGORIES

1. START-UP INSPIRATION

A book that will inspire new and budding entrepreneurs to get their business up and running or onto the next stage.

2. SALES & MARKETING

A book with a compelling approach to sales and/or marketing in today's business environment.

3. HR & MANAGEMENT

Books focused on improving people skills and/or innovative team management.

4. EMBRACING CHANGE

A book that demonstrates how organisations can manage internal or external change to equip themselves for the future.

5. LEADERSHIP

A book that challenges or inspires leaders of organisations and teams to motivate and engage their people.

6. SELF-DEVELOPMENT

The self-help books that give business people the self-knowledge and skills to become better at what they do.

7. SHORT BUSINESS BOOK

A small format or short-form business book that perfectly presents its subject with brevity and clarity.

8. SPECIALIST BOOK 2019

A book aimed at a niche readership or specific type or area of business.

9. INTERNATIONAL BUSINESS BOOK 2019

A book that has influenced business globally.

AN EXCEPTIONAL BOOK BY A WOMAN

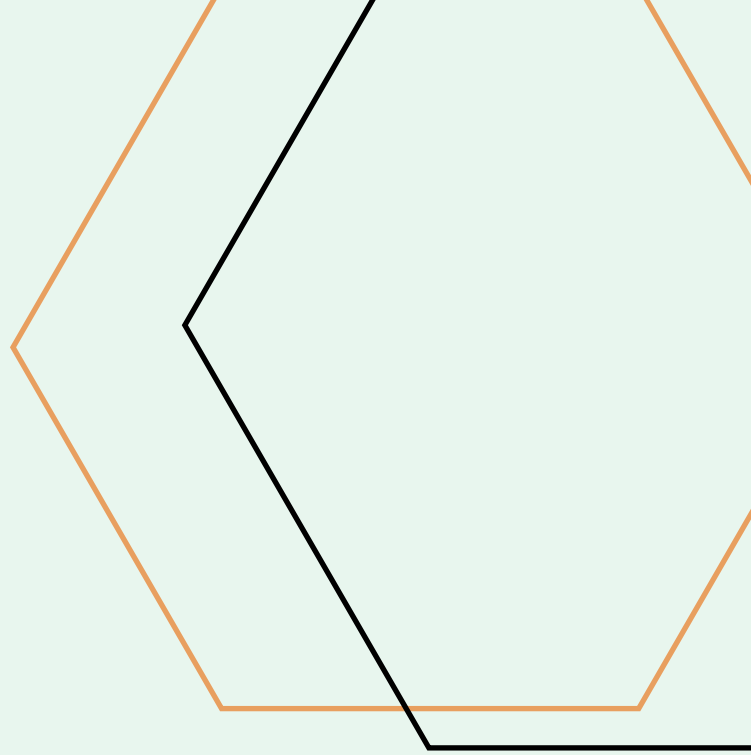
To be picked from the shortlists across all categories.

BEST BUSINESS BOOK OF THE YEAR

To be picked from the category winners.

[Click here to enter now.](#)








For more information visit
the Business Book Awards website at
www.businessbookawards.co.uk or contact
ThinkFest on 0121 708 0731


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 The Business Book Awards

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